

Cigarette Litter In America

Did you know facts?

- Cigarette butts are the **#1** most frequently littered item.
- Cigarette butts are **32%** of all littered items collected.
- **65%** percent of all cigarette butts become litter.
- Litterers were an average of **31** feet from an ash receptacle at the time of improper disposal.
- Cigarette butts **don't** disappear!
- About **95%** of cigarette filters are composed of cellulose acetate, a plastic which can persist in the environment for **10+** years.
- Reduction in cigarette butt litter tends to help reduce overall litter.
- For every additional ash receptacle, the littering rate decreases by **9%**.
- **41%** of smokers report that they do not have receptacles for cigarette butts at their work location.
- **14%** of smokers report owning a pocket ashtray.

The Costs of Cigarette Litter:

- Residents and businesses pick up the tab.
- Community quality of life suffers.
- Recreation areas become less attractive.

The only
cure for
LITTER
is you.

TIPS TO REDUCE CIGARETTE LITTER

- Carry a portable or pocket ashtray when smoking outside.
- Use a proper receptacle to dispose of cigarette butts and cigar tips.
- Don't throw butts out car windows.
- Be aware of local litter ordinances.

Individuals who smoke must accept personal responsibility and choose not to litter.



**KEEP AMERICA
BEAUTIFUL**