



9-23-20

Lodgers' Tax Advisory Board  
Special Meeting  
Video Conference  
1700 N. Grand Avenue Las Vegas NM, 87701  
Tuesday June 30, 2020

**Call to Order**

Meeting was called to order at 2:07 pm.

**Roll Call**

**Present**

Krutik Bhakta  
Allan Affeldt  
Georgina Ortega-Angel

**Absent**

Gabriel Garcia (present about 2:14 pm)  
Shawna Sandoval

**Approval of Minutes**

Board Member Affeldt made a motion to approve the minutes.

Board Member Ortega-Angel seconded the motion.

Motion was carried.

**Approval of Agenda**

Board Member Affeldt made a motion to move the EDA grant discussion before the budget.

Board Member Ortega-Angel seconded the motion.

Roll Call was taken.

Motion carried with change.

## **Finance Report**

Bill Hendrickson explained the finance report. He stated letters have been sent out regarding the executive order being lifted.

Board Member Affeldt asked about the credit card fees Bill referred to.

Bill Hendrickson explained how some hotels pay the Lodgers Tax by credit card and a fee is collected. He explained that the start of the budget was \$78,000.00 but they will have to see what happens in the next six months.

Board Member Ortega-Angel agreed with Bill about seeing what will happen over the next six months.

## **Public Input**

Chuck Griego read a statement that was sent to him from Micheal Peroto.

## **Agenda**

### **a. EDA Grant**

Wid Slick explained the EDA grant and advised the board LV1st will be the ones to prepare the grant.

Bill Hendrickson explained the grant does not require additional funding.

Board Chairman Bhakta asked when the grant will be awarded.

Wid Slick responded sixty days after the grant is submitted .

Board Chairman Bhakta asked when the grant needs to be submitted.

Wid Slick stated he would like to submit it in August but that would depend on whether City council will approve it in the July meeting.

Bill Hendrickson stated he has submitted the resolution to the City Council with the assumption the Board will approve it.

Board Chairman Bhakta believes the grant will be perfect because of COVID right now.

Board Member Affeldt made a motion that the Lodgers Tax board would recommend providing a 20% match for EDA, asking the City Council to support the application.

Board Member Garcia seconded the motion.

Motion passed with unanimous roll call vote.

b. Prepare and Approve Budget

Board Chairman Bhakta asked when the budget needs to be set.

Bill Hendrickson advised Board Chairman Bhakta he has already been asked for the budget.

Board Chairman Bhakta asked what the limitations on the grant are.

Wid Slick responded there are two things that they wish to apply for:

- 1.) Up the marketing once the public is able to travel to recover what has been lost.
- 2.) Do tourism related infrastructure now, so when everything opens back up there is more to offer tourists.

Board Member Ortega-Angel asked if by uping marketing means doing it digitally.

Wid Slick responded it can be.

Board Member Ortega-Angel stated it would be better so multiple people are not touching the same items with COVID at risk.

Board Chairman Bhakta wants to set aside about \$20,000.00 from the \$78,000.00 for event funding. They need to decide whether or not to use the general funds for infrastructure.

Board Member Ortega-Angel asked if money would be able to be rolled over from the events category if not used.

Board Chairman Bhakta responded yes he does not see why not.

Board Member Garcia made a motion to approve \$20,000.00 to be set aside for events.

Board Member Ortega-Angel seconded the motion.

Motion passed with unanimous roll call vote.

Board Member Garcia made a motion to approve the budget set by the Board.

Board Member Orega-Angel seconded the motion.

Motion passed with unanimous roll call vote.

c. Prioritize projects

Board Chairman Bhakta stated that projects can be decided in the next meeting.

Bill Hendrickson stated some projects need to be in approval form to get the price match for the grant.

Board Chairman Bhakta stated the following two items need to be on the next agenda for approval/disapproval:

1. E.Romero Fire House
2. Mobile app

d. Gallinas Riverwalk infrastructure final report

Charles Griego stated the report was in the packet for the Board to read and see what has been done until now.

**Discussion Items**

Board Member Affeldt stated he is concerned that there is not a professional marketing contract.

Board Chairman Bhakta stated to have it as a discussion item for the next agenda.

Bill Hendrickson stated that maybe Highlands University can present one.

Board Member Ortega-Angel stated not to forget Luna Community College, to give others an opportunity also.

**New and other Business**

No discussion

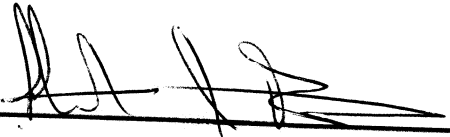
**Adjournment**

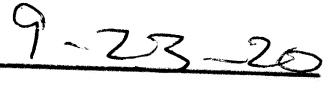
Board Member Ortega-Angel made a motion to adjourn the meeting.

Board Member Affeldt seconded the motion.

Motion passed with unanimous roll call vote.

Meeting adjourned at 3:14 pm.

  
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Board Chairman Bhakta

  
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Date

**Lodgers' Tax Advisory Board  
Regular Meeting  
Video Conference  
1700 N. Grand Avenue Las Vegas NM, 87701  
Tuesday July 14, 2020**

**Call to Order**

The meeting was called to order at 2:00 pm.

**Roll Call**

**Present:**

Krutik Bhakta  
Allan Affeldt  
Georgina Ortega-Angel

**Absent:**

Shawna Sandoval ( logged in 2:08 pm)  
Gabriel Garcia ( logged in at 2:37 pm)

**Approval of Minutes (6-12-2020)**

Board Member Affeldt made a motion to approve the minutes.

Board Member Ortega-Angel seconded the motion.

Motion passed.

**Approval of Agenda**

Board Member affeldt made a motion to approve the agenda.

Board Member Ortega-Angel seconded the motion.

Motion passed.

**Finance Report**

Board Chairman Bhakta explained the finance report.

## **Public Input**

No public input.

## **Agenda**

- a. Approval/Disapproval E. Romero Firehouse and Acequia Museum \$15,000.00

Board Member Ortega-Angel asked if it was the final phase for the funding.

Shane Flores gave an overview of the project.

Board Member Ortega-Angel asked for more clarification.

Shane Flores clarified the additional items that will be added at a later date. For the current phase the budget is \$15,000.00.

Board Chairman Bhakta explained why he wanted the item on the agenda.

Board Member Ortega-Angel made a motion to continue with funding.

Board Member Affeldt seconded the motion.

Motion passed.

- b. Approval/Disapproval Las Vegas CCHP Connect Las Vegas Mobile Guide to historic Sites \$7,000.00

Frank Beurskins was not present for the meeting.

Board Member Ortega-Angel had questions about the maintenance of the app itself.

Board Chairman Bhakta explained there has already been two previous presentations and at this point it is for approval or disapproval. He advised the Board the organization was purchasing the license.

Board Member Ortega-Angel wanted clarification on who would be maintaining the app and if it was only the one time funding of the app.

Board Member Ortega-Angel stated the item needs to be tabled because the board has questions regarding the app.

City Manager Taylor advised the Board the City's decision to move forward with the item.

Board Member Sandoval agreed with Board Member Ortega-Angel on tabling the item.

Board Member Ortega-Angel made a motion to table the item.

Board Member Sandoval seconded the motion until the next meeting for further explanation.

Motion passed.

### **Discussion Items**

Wid slick made a presentation on the EDA Grant.

Board Member Ortega-Angel asked about the money that was approved for the visitor guide, since the guide was not published this year. She asked if the money allocated would be canceled and used for next year.

Wid Slick responded yes.

Board Chairman Bhakta had concerns regarding funding.

City Manager Taylor advised the board they are not committed to this funding.

Board Member Ortega-Angel expressed her concerns for receiving funding with the current climate of the Country and with the COVID-19 Pandemic.

City Manager Taylor asked if the question was about matching or what type of commitment was.

Wid Slick stated that he was foreseeing a 25% income coming in (based off Bill Hendrickson's budget).



## **New and Other Business**

1. Friends of the City of Las Vegas Museum & Rough Rider Memorial Collection: Jack Johnson Kept His Heavyweight Title \$5,500.00.
2. CCHP- Places with a past Historic Homes and Buildings Tour \$5,000.00.
3. Las Vegas/San Miguel Film Council – “Wildest of the Wild West Film Festival” \$20,500.00.
4. Las Vegas Arts Council – Peoples Fair \$5,000.00.
5. Hermit’s Peak Watershed Alliance/Gallinas River Park Collaboration \$20,000.00
6. Las Vegas First Independent Business Alliance, Funding for Spring and Fall Delivery of the 2020 Las Vegas and San Miguel County Visitors Guide throughout the state of New Mexico \$5,000.00.
7. LVFIBA – Highway Billboard Advertising - \$27,000.00.
8. LVFIBA – Digital Distribution and Social Media Advertising - \$7,000.00.
9. Las Vegas Visitor Center \$15,000.00

Board Chairman Bhakta stated all these projects will need to reapply for funding. He also stated that the Board can take a look at the money that is kept in the reserve.

City Manager Taylor stated that there is no need to keep money in the reserve.

Board Chairman Bhakta stated he would like to cancel reserves so there is money for funding.

The Board wants the discussion and approval/disapproval of reconfiguring reserve percentage amount. The next meeting will be held on August 4, 2020.

Board Chairman wants the next agenda to be cleared of past applications submitted.


## **Adjournment**

Board Member Sandoval made a motion to adjourn the meeting.

Board Member Ortega-Angel seconded the motion.

Motion passed with the exception of Board Member Garcia’s vote.

Meeting adjourned at 3:23 pm.

  
Board Chairman Bhakta

9-23-20  
Date