



City of Las Vegas

1700 N. Grand Avenue | Las Vegas, NM 87701 | T 505.454.1401 | lasvegasnm.gov

Mayor Louie A. Trujillo

**CITY OF LAS VEGAS
REGULAR CITY COUNCIL AGENDA
September 9, 2020–Wednesday– 5:30 p.m.
City Council Chambers
1700 N. Grand Avenue**

(The City Council shall act as the Housing Authority Board of Commissioners on any matters on the Agenda concerning the Housing Department.)

- I. CALL TO ORDER**
- II. ROLL CALL**
- III. PLEDGE OF ALLEGIANCE**
- IV. MOMENT OF SILENCE**
- V. APPROVAL OF AGENDA**
- VI. MAYOR’S APPOINTMENTS/REPORTS**
- VII. COUNCILORS’ REPORTS**
- VIII. MAYOR’S RECOGNITIONS/PROCLAMATIONS**
 - Proclamation for “Black Lives Matter”
- IX. PUBLIC INPUT (comments limited to topics on current agenda, not to exceed 3 minutes per person and individuals must sign up at least 15 minutes prior to meeting)** Public Input forwarded to the City Clerk will be read into the record.
- X. PRESENTATIONS (Not to exceed 10-15 minutes per person)**
 - Presentation by Bill Hendrickson, Community Development Director providing information on the Cares Act Small Business Grant.
 - Presentation by Jesus Baquera, Finance Director providing information on the Cares Act Local Government Grant

XI. BUSINESS ITEMS

1. Conduct a public hearing and approval/disapproval to adopt Ordinance No. 20-07 to amend the Code of the City of Las Vegas, Chapter 148 Section 5, Subsection I, entitled "Fees".

Scott Aaron, City Attorney Vacant buildings throughout the City are being neglected and are not being maintained according to the City Ordinances. This creates a negative impact on the community and can result in increased expenditures.

In order to maintain the public health, safety and welfare of the community and to maintain an accurate registration of all vacant commercial buildings, the City will be enforcing the vacant building maintenance license ordinance and updating fees to reflect the fees of other municipalities in New Mexico.

2. Conduct a public hearing and approval/disapproval to adopt Ordinance 20-11, an ordinance imposing gross vehicle weight limits on 6th Street, 8th Street, Mountain View Drive and Legion Drive and to repeal and replace Ordinance 05-16.

Daniel Gurule, Public Works Manager The Public Works Department has determined that commercial and light duty vehicles with a gross weight ("GVW") in excess of 28,000 pounds (14 tons) have created a public safety concern for and upon the City's street infrastructure for 6th Street between Mills Avenue to Grand Avenue, 8th Street between Mills Avenue to Tilden Street, Mountain View Drive between Grand Avenue to 7th Street, and Legion Drive between 7th Street and Grand Avenue.

3. Conduct a public hearing and approval/disapproval to adopt Ordinance No. 20-10 to re-zone property located at 45-A Mountain View Drive, Las Vegas, NM from a C-3 (General commercial Zone) to an R-1 (Single Family Residential Zone).

Maria Perea, Planning & Zoning Coordinator Richard Peek, Applicant owner is requesting a zone change for property located at 45-A Mountain View Dr. The purpose of the zone change request is to allow the owner to convert the existing building into a single-family residence for his own use.

4. Approval/Disapproval to publish Ordinance 20-12 to accept the City of Las Vegas 2020 Comprehensive Master Plan.

Bill Hendrickson, Community Development Director The Comprehensive Master Plan is updated every 5 years and reflects the goals & priorities of the City and the Community and provides guidance for the following 5 years. The plan, establishing community priorities, also provides justification for grant and capital outlay requests.

5. Approval/Disapproval of Resolution No. 20-38 to support the EDA Grant Application by Las Vegas First IBA for Federal Economic Development Grant using Cares Act Funding for FY21-22.

Bill Hendrickson, Community Development Director LV First IBA will submit and EDA grant application representing various communities in the Northeast Region of the State and will act as the program manager. The various communities will provide approved projects towards a 20% match. The City of Las Vegas will act as the Fiscal Agent during the period of the grant.

6. Approval/Disapproval of Resolution No. 20-53.

Councilor Michael Montoya, A resolution urging the Legislature of the State of New Mexico to repeal the statutory provisions preempting stricter country and municipal regulation of the sale of cigarettes, tobacco products and electronic smoking devices.

XII. EXECUTIVE SESSION

THE COUNCIL MAY CONVENE INTO EXECUTIVE SESSION IF SUBJECT MATTER OF ISSUES ARE EXEMPT FROM THE OPEN MEETINGS REQUIREMENT UNDER § (H) OF THE OPEN MEETINGS ACT.

- A. Personnel matters, as permitted by Section 10-15-1 (H) (2) of the New Mexico Open Meetings Act, NMSA 1978.
- B. Matters subject to the attorney client privilege pertaining to threatened or pending litigation in which the City of Las Vegas is or may become a participant, as permitted by Section 10-15-1 (H) (7) of the New Mexico Open Meetings Act, NMSA 1978.
- C. Matters pertaining to the discussion of the sale and acquisition of real property, as permitted by Section 10-15-1 (H) (8) of the Open Meetings Act, NMSA 1978.

XIII. ADJOURN

ATTENTION PERSONS WITH DISABILITIES: The meeting room and facilities are accessible to persons with mobility disabilities. If you plan to attend the meeting and will need an auxiliary aid or service, please contact the City Clerk's Office prior to the meeting so that arrangements may be made.

ATTENTION PERSONS ATTENDING COUNCIL MEETING: By entering the City Chambers, you consent to photography, audio recording, video recording and its/their use for inclusion on the City of Las Vegas Web-site, and to be televised on Comcast.

NOTE: A final agenda will be posted 72 hours prior to the meeting. Copies of the Agenda may be obtained from City Hall, Office of the City Clerk, 1700 N. Grand Avenue, Las Vegas, NM 87701

Regular
CITY COUNCIL MEETING AGENDA REQUEST

DATE: 09/01/20 **DEPT:** City Attorney

MEETING DATE: 09/09/20

ITEM/TOPIC: Ordinance No. 20-07 to amend the Code of the City of Las Vegas, Chapter 148 Section 5, Subsection I, entitled "Fees".

ACTION REQUESTED OF COUNCIL: Approval/Disapproval of Ordinance No. 20-07 to amend the Code of the City of Las Vegas, Chapter 148 Section 5, Subsection I, entitled "Fees".

BACKGROUND/RATIONALE: Vacant buildings throughout the City are being neglected and are not being maintained according to the City Ordinances. This creates a negative impact on the community and can result in increased expenditures. In order to maintain the public health, safety and welfare of the community, and also to maintain an accurate registration of all vacant commercial buildings, the City will be enforcing the vacant building maintenance license ordinance and updating fees to reflect the fees of other municipalities in New Mexico.

STAFF RECOMMENDATION: Approval

COMMITTEE RECOMMENDATION:

THIS REQUEST FORM MUST BE SUBMITTED TO THE CITY CLERK'S OFFICE NO LATER THAN 5:00 P.M. ON FRIDAY ONE AND A HALF WEEKS PRIOR TO THE CITY COUNCIL MEETING.



SUBMITTER'S SIGNATURE

REVIEWED AND APPROVED BY:



WILLIAM TAYLOR, CITY MANAGER



SCOTT AARON, CITY ATTORNEY
(ALL CONTRACTS, ORDINANCES
AND RESOLUTIONS MUST BE
REVIEWED)

FINANCE DIRECTOR
(PROCUREMENT)

CITY OF LAS VEGAS, NEW MEXICO

Ordinance No. 20-07

AN ORDINANCE TO AMEND the Code of the City of Las Vegas, Chapter 148 Section 5, Subsection I, entitled “Fees”. This Ordinance is enacted pursuant to Sections 2.02 of the City of Las Vegas Municipal Charter, and is an exercise of the City of Las Vegas home rule powers.

BE IT ENACTED by the Governing Body of the City of Las Vegas as follows:

Section 1. Chapter 148 Section 5, Subsection I, entitled “Fees”, of the Code of the City of Las Vegas is hereby amended to read as follows:

§148-5(I). Fees.

(1) Property zoned as commercial, business, or industrial. A nonrefundable fee of \$50 shall be charged for processing each application for a vacant building maintenance license and for each application for any renewal of a vacant building maintenance license. A separate application shall be completed for each noncontiguous structure, excluding accessory and appurtenant structures to the main structure. Upon the City’s first approval of a property’s vacant building maintenance license, a license fee of \$300 shall be paid by the property’s owners to, and received by, the City as a pre-condition to the license being issued to the property’s owner(s). Upon the City’s second approval of a property’s vacant building maintenance license, a license fee of \$500 shall be paid by the property’s owners to, and received by, the City as a pre-condition to the license being issued to the property’s owner(s). Upon the City’s third or subsequent approval of a property’s vacant building maintenance license, a license fee of \$1,000 shall be paid by the property’s owners to, and received by, the City as a pre-condition to the license being issued to the property’s owner(s).

(2) Property zoned as anything other than commercial, business or industrial. A nonrefundable fee of \$50 shall be charged for processing each application for a vacant building maintenance license and for each application for any renewal of a vacant building maintenance license. A separate application shall be completed for each noncontiguous structure, excluding accessory and appurtenant structures to the main structure. Upon the City’s first approval of a property’s vacant building maintenance license, a license fee of \$150 shall be paid by the property’s owners to, and received by, the City as a pre-condition to the license being issued to the property’s owners. Upon the City’s second approval of a property’s vacant building maintenance license, a license fee of \$200 shall be paid by the property’s owners to, and received by, the City as a pre-condition to the license being issued to the property’s owners. Upon the City’s third or subsequent approval of a property’s vacant building maintenance license, a license fee of \$300 shall be paid by the property’s owners to, and received by, the City as a pre-condition to the license being issued to the property’s owners.

Section 3. Severability. The provisions of this ordinance are declared to be severable, and if any portion of this ordinance, for any reason, is held to be invalid or unconstitutional by a court of

competent jurisdiction, such decision shall not affect the validity of the remaining portion of this ordinance.

Section 4. Effective Date. This ordinance shall become effective upon the execution by the Mayor and the affirmative vote of the majority of the Governing Body.

PASSED, ADOPTED and ENACTED this _____ day of September, 2020.

Mayor Louie A. Trujillo

ATTEST:

Reviewed and approved as to legal sufficiency only:

Casandra Fresquez, City Clerk

Scott Aaron, City Attorney

§ 148-5. Vacant building maintenance license; maintenance standards for vacant buildings.

- A. Application. Application for a vacant building maintenance license shall be made on a form provided by the City Manager and verified by the owner.
- B. Inspection.
 - (1) Inspection by City. The City Manager shall cause an inspection of the premises for the purpose of determining that it will be safe for entry by firefighters and police officers in time of emergency, and that the building complies with the vacant building maintenance standards set forth in § 148-5D. If the building does not so comply, the City Manager or designee shall promptly specify the deficiencies and may specify the time for completion of the work. The City Manager may conditionally grant a license while the owner completes the work necessary for the building to comply with the standards set forth in § 148-5D.
 - (2) Inspection by Assessor's Office. The City Manager shall coordinate an inspection of the premises with the San Miguel County Assessor's Office for the purpose of determining proper valuation and assessment of stored materials.
- C. Issuance. The City Manager or designee shall issue a vacant building maintenance license on being satisfied after having inspected the building that the building is in compliance with the vacant building maintenance standards set forth in § 148-5D; otherwise, the City Manager or designee shall deny the license or may conditionally grant the license while the owner completes the work necessary to comply with the standards.
- D. Vacant building maintenance standards.
 - (1) Building openings. Doors, windows, areaways and other openings are weathertight and secured against entry by birds, vermin and trespassers. Missing or broken doors, windows and opening coverings must be replaced or covered with one-half-inch CDX plywood, painted grey, weather protected, and tightly fitted to the opening and secured by screws or bolts.
 - (2) Roofs. The roof and flashings are sound, tight, will not admit moisture, and drained to prevent dampness or deterioration in the walls or interior.

- (3) Drainage. The building storm drainage system is adequately sized, installed in an approved manner, functional and discharged in an approved manner.
- (4) Building structure. The building is maintained in a good repair, structurally sound, free from debris, rubbish and garbage, and sanitary, so as not to pose a threat to the public health or safety.
- (5) Structural members. The structural members are free of deterioration and capable of safely bearing imposed dead and live loads.
- (6) Foundation walls. The foundation walls are plumb, free from open cracks and breaks, and verminproof.
- (7) Exterior walls. The exterior walls are free of holes, breaks, and loose or rotting materials. Exposed metal and wood surfaces are protected from the elements and against decay or rust by application of weather-coating materials, such as paint or similar surface treatment as needed or determined by the City Manager or designee.
- (8) Decorative features. The cornices, belt courses, corbels terra cotta trim, wall facings and similar decorative features are safe, anchored, and in good repair. Exposed metal and wood surfaces are protected from the elements and against decay or rust by application of weather-coating materials, such as paint or similar surface treatment as needed or determined by the City Manager or designee.
- (9) Overhanging extensions. All balconies, canopies, marquees, signs, metal awnings, stairways, fire escapes, standpipes, exhaust ducts and similar features are in good repair, anchored, safe and sound. Exposed metal and wood surfaces are protected from the elements and against decay or rust by application of weather-coating materials, such as paint or similar surface treatment as needed or determined by the City Manager or designee.
- (10) Chimneys and towers. Chimneys, cooling towers, smokestacks, and similar appurtenances are structurally safe. Exposed metal and wood surfaces are protected from the elements and against decay or rust by application of weather-coating materials, such as paint or similar surface treatment as needed or determined by the City Manager or designee.

- (11) Sidewalk openings. Openings in sidewalks are safe for pedestrian travel. Sidewalks are kept free of snow, ice and debris.
- (12) Accessory and appurtenant structures. Accessory and appurtenant structures such as garages, sheds, and fences are free from safety, health, and fire hazards.
- (13) Premises. The premises on which a structure is located is clean, safe and sanitary and does not pose a threat to the public health or safety.
- (14) External appearance. The external appearance of the structure and premises shall be maintained in such a manner that the vacant building will not be unreasonably detrimental to property values or the character of the neighborhood as determined by the City Manager or designee.

E. Insurance.

- (1) Certificate of insurance. Upon application for a vacant building maintenance license, the owner shall provide a certificate(s) of insurance for commercial liability, if a commercial building; a certificate of insurance for personal, premises or both types of liability insurance; and a fire legal endorsement, if applicable.

F. Designation of local agent.

- (1) In addition to other information required by the City Manager, the application shall include the name, street address and telephone number of a natural person 21 years of age or older, designated by the owner or owners as the authorized agent for receiving notices of code violations and for receiving process, in any court proceeding or administrative enforcement proceeding, on behalf of such owner or owners in connection with the enforcement of this chapter. This person must maintain an office in San Miguel County, New Mexico, or must actually reside within San Miguel County, New Mexico. An owner who is a natural person and who meets the requirements of this subsection as to location of residence or office may designate himself as agent. By designating an authorized agent under the provisions of this subsection, the owner is consenting to receive all legal notices regarding the vacant building. The agent's designation for the purposes of this subsection continues until the owner notifies the appropriate department

or division thereof of a change of authorized agent or until the owner files an application for a renewal of the vacant building maintenance license.

- (2) Any owner who fails to register a vacant building under the provisions of this chapter shall be deemed to consent to receive, by posting at the building and by regular mail to the owner's address of record in the San Miguel County Assessor's Office, any and all notices of code violations and all process in an administrative proceeding brought to enforce code provisions concerning the building.

G. Procedure for renewal.

- (1) At the time of application for a renewal of a vacant building maintenance license, the owner may arrange with the City Manager or designee for the inspection of the building, its premises and interior. If the owner fails or refuses to consent to and arrange for an inspection, the application for renewal shall be denied. The City Manager or designee shall renew a vacant building maintenance license on being satisfied after having inspected the building that the building is in compliance with the vacant building maintenance standards set forth in § 148-5D; otherwise the City Manager shall deny renewal.
- (2) The license renewal shall be for one year, which renewal shall run from the date of expiration of the previously issued or renewed license.

H. Multiple year renewals. It is the policy of the City that multiple year renewals of a vacant building maintenance license are generally discouraged. An exception to this policy is recognized in circumstances where it would not be feasible to promptly lease, repair or restore a building and it would not be desirable to raze the building. Included in this exception are historical buildings, landmarks, buildings in redevelopment areas, and other properties that are subject to unique factors or conditions that require special consideration.

I. Fees.

- (1) Commercial, business, industrial zoned property. A nonrefundable fee of \$50 shall be charged for processing each vacant building maintenance license and for each application for any renewal of a vacant building maintenance license. A separate application shall be completed for each

noncontiguous structure, excluding accessory and appurtenant structures to the main structure. Upon approval of any vacant building maintenance license or approval of any renewal of any vacant building maintenance license, a license fee of \$300 shall be paid as a condition of the license or renewal thereof. All fees and penalties assessed pursuant to this chapter shall be dedicated to the City's Abatement Fund or similar fund.

- (2) Agricultural, residential zoned property. A nonrefundable fee of \$25 shall be charged for processing each vacant building maintenance license and for each application for any renewal of a vacant building maintenance license. A separate application shall be completed for each noncontiguous structure, excluding accessory and appurtenant structures to the main structure. Upon approval of any vacant building maintenance license or approval of any renewal of any vacant building maintenance license, a license fee of \$150 shall be paid as a condition of the license or renewal thereof. All fees and penalties assessed pursuant to this chapter shall be dedicated to the City's Abatement Fund or similar fund.

Regular
CITY COUNCIL MEETING AGENDA REQUEST

DATE: 8/28/2020

DEPT: Public Works

MEETING DATE: 9/9/2020

ITEM/TOPIC: Public Hearing and Adoption of Ordinance 20-11.

ACTION REQUESTED OF COUNCIL: Conduct a public hearing and approval/disapproval to adopt Ordinance 20-11, an ordinance imposing gross vehicle weight limits on 6th Street, 8th Street, Mountain View Drive and Legion Drive and to repeal and replace Ordinance 05-16.

BACKGROUND/RATIONALE: The Public Works Department has determined that commercial and light duty vehicles with a gross weight ("GVW") in excess of 28,000 pounds (14 tons) have created a public safety concern for and upon the City's street infrastructure for 6th Street between Mills Avenue to Grand Avenue, 8th Street between Mills Avenue to Tilden Street, Mountain View Drive between Grand Avenue to 7th Street, and Legion Drive between 7th Street and Grand Avenue.

STAFF RECOMMENDATION: Approval


COMMITTEE RECOMMENDATION:

THIS REQUEST FORM MUST BE SUBMITTED TO THE CITY CLERK'S OFFICE NO LATER THAN 5:00 P.M. ON FRIDAY ONE AND A HALF WEEKS PRIOR TO THE CITY COUNCIL MEETING.


SUBMITTER'S SIGNATURE

REVIEWED AND APPROVED BY:


WILLIAM TAYLOR, CITY MANAGER


SCOTT AARON, CITY ATTORNEY
(ALL CONTRACTS, ORDINANCES
AND RESOLUTIONS MUST BE
REVIEWED)

JESUS BAQUERA, FINANCE DIRECTOR
(PROCUREMENT)

**CITY OF LAS VEGAS, CITY COUNCIL
ORDINANCE NO. 20-11**

AN ORDINANCE IMPOSING GROSS VEHICLE WEIGHT LIMITS ON 6TH STREET 8TH STREET, MOUNTAIN VIEW DRIVE AND LEGION DRIVE, AND TO REPEAL AND REPLACE ORDINANCE 05-16.

WHEREAS, the City of Las Vegas (“City”), through its Public Works Department, has determined that commercial and light duty vehicles with a gross weight (“GVW”) in excess of 28,000 pounds (14 tons) have created a public safety concern for and upon the City’s street infrastructure for 6th Street between Raynolds Avenue to University Avenue, 7th Street between Raynolds Avenue and University Avenue, 8th Street between Mills Avenue and University Avenue, Mountain View Drive between Grand Avenue to 7th Street, and Legion Drive between 7th Street and Grand Avenue (collectively “Affected Roads”); and

WHEREAS, NMSA 66-7-415 authorizes local authorities to prohibit the operation of trucks and other commercial vehicles and to impose limitations as to the size and weight thereof on designated streets by appropriate signage placed on such streets; and

WHEREAS, City Municipal Code 12-6-2.16 authorizes the City’s Governing Body to regulate or prohibit the use of any controlled-access street within its jurisdiction by any class or kind of traffic which is found to be incompatible with the normal and safe movement of traffic; and

WHEREAS, the City desires to prohibit the use of “through traffic” on the Affected Roads by operators of commercial and light duty vehicles with a GVW in excess of 28,000 pounds, with the sole exemption of City vehicles and road machinery engaged in the construction or maintenance of the Affected Roads; and

WHEREAS, the City desires to amend the City’s Penalty Assessment Program 12-12-1.2 to create a penalty for violations of this ordinance, and to simultaneously rescind City Ordinance No. 05-16 and replace it with this ordinance.

NOW THEREFORE, BE IT ENACTED by the City Council of the City of Las Vegas that the recitals are hereby incorporated herein by reference and the Governing Body hereby:

1. Finds that commercial and light duty vehicles with a gross weight in excess of 28,000 pounds are incompatible with the normal and safe movement of traffic regarding the Affected Roads;
2. Declares that the Affected Roads are controlled-access streets within the City’s jurisdiction for the purposes of this ordinance;
3. Approves the prohibition, and the posting of prohibition signage, of commercial and light duty vehicles with a gross weight in excess of 28,000 pounds (14 tons) from using, accessing or driving upon 6th Street between Raynolds Avenue to University Avenue, 7th Street between Raynolds Avenue and University Avenue, 8th Street between Mills Avenue and University

Avenue, Mountain View Drive between Grand Avenue to 7th Street, and Legion Drive between 7th Street and Grand Avenue;

4. Directs that all commercial and light duty vehicles with a gross weight in excess of 28,000 pounds (14 tons) accessing any properties located on or north of Mills Avenue, or accessing properties located on 7th Street north of Mills Avenue, shall use Grand Avenue, Mills Avenue and 7th Street north of Mills Avenue to access said properties;

5. Creates a penalty in the amount of \$250.00 for a first time violation of this ordinance and \$350.00 for a second, and each subsequent, violation of this ordinance, which is hereby added to the City's Penalty Assessment Program, City Code 12-12-1.2; and

6. Rescinds City Ordinance 05-16, and replaces it with this ordinance.

PASSED, APPROVED AND ADOPTED this _____ day of September, 2020.

Louie A. Trujillo, Mayor

ATTEST:

Reviewed and approved as to legal sufficiency only:

Casandra Fresquez, City Clerk

Scott Aaron, City Attorney

Regular
CITY COUNCIL MEETING AGENDA REQUEST

DATE: August 28, 2020

DEPT: Comm. Dev.

MEETING DATE: September 9, 2020

ITEM/TOPIC:

Re-zone of a property located at 45-A Mountain View Drive, Las Vegas, New Mexico from a C-3 (General Commercial Zone) to an R-1 (Single Family Residential Zone) as per Ordinance No. 20-10, amendment to the Official Zoning Map for the City of Las Vegas.

ACTION REQUESTED OF COUNCIL:

Conduct a public hearing and approve or disapprove the adoption of Ordinance No. 20-10.

BACKGROUND/RATIONALE:

Richard Peek, Applicant/Owner, is requesting a Zone Change from a C-3 (General Commercial Zone) to an R-1 (Single Family Residential Zone) for property located at 45-A Mountain View Drive, Las Vegas, NM 87701. The purpose of the Zone Change request is to allow owner to convert the existing building into a sing-family residence for his own use. The property was originally an R-3 (Mixed Residential Zone) and previous owner changed it to a C-3 (General Commercial Zone) to use as an event venue for Super 8 Motel.

STAFF RECOMMENDATION:

Consideration and approval or disapproval of Ordinance No. 20-10.

COMMITTEE RECOMMENDATION:

The Planning & Zoning Commission recommends approval of the re-zone from a C-3 (General Commercial Zone) to an R-1 (Single-Family Residential Zone) as requested by Richard Peek.

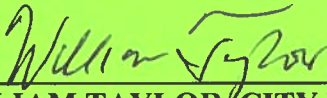
THIS REQUEST FORM MUST BE SUBMITTED TO THE CITY CLERK'S OFFICE NO LATER THAN 5:00 P.M. ON FRIDAY ONE AND A HALF WEEKS PRIOR TO THE CITY COUNCIL MEETING.



SUBMITTER'S SIGNATURE

(Presenter: Maria D. Perea)

REVIEWED AND APPROVED BY:



WILLIAM TAYLOR, CITY MANAGER



SCOTT AARON, CITY ATTORNEY
(ALL CONTRACTS, ORDINANCES
AND RESOLUTIONS MUST BE
REVIEWED)



JESUS BAQUERA, FINANCE DIRECTOR
(PROCUREMENT)

**CITY OF LAS VEGAS, CITY COUNCIL
ORDINANCE NO. 20-10**

**AN ORDINANCE GRANTING AN AMENDMENT TO THE CITY OF LAS VEGAS
OFFICIAL ZONING MAP FROM A C-3 TO R-1 FOR PROPERTY LOCATED AT 45-A
MOUNTAIN VIEW DRIVE, LAS VEGAS, NEW MEXICO 87701.**

WHEREAS, Richard Peek (“Owner”) is the owner of that certain real property located at 45-A Mountain View Drive, Las Vegas, New Mexico 87701, described as:

A certain Tract of land being Tract A-2-D, being a portion of Tract A-2-A situated with the City of Las Vegas, within the Las Vegas Land Grant, San Miguel County, New Mexico, as shown on P. David Archuleta & Associates, Inc. drawing No. 2002-007 containing 0.2255 acres, more or less, projected Section 14, Township 16 North, Range 16 east, N.M.P.M. (“Property”)

WHEREAS, pursuant to City Code 450-12 and 14-8, the City Council of the City of Las Vegas may make changes to the Official Zoning Map; and

WHEREAS, Owner petitioned the City Planning & Zoning Commission (“Planning & Zoning”) for an amendment to the Official Zoning Map of the City of Las Vegas (“City”); and

WHEREAS, on July 27, 2020, Planning & Zoning held a public hearing, after providing notice as required by law, for the purpose of receiving testimony and input regarding the amendment to the Property zoning designation in the City’s Official Zoning Map from C-3 (General Commercial) to R-1 (Single Family Residential); and

WHEREAS, on July 27, 2020, Planning & Zoning adopted a motion recommending approval of the Owner’s petition to modify the zoning of the Property in the City’s Official Zoning Map; and

WHEREAS, a copy of the survey of the Property dated January 24, 2002, performed by P. David Archuleta & Associates, Inc., and recorded at the San Miguel County Clerk’s Office on April 11, 2002, in Plat Book 40, Page 42, is attached hereto.

NOW, THEREFORE, BE IT ENACTED, by the City Council of the City of Las Vegas that the recitals and attachments are incorporated herein be reference and the Governing Body hereby amends the Official Zoning Map such that the zoning classification of the Property is changed from C-3 to R-1 effective immediately.

PASSED, ADOPTED, AND APPROVED this ____ day of September, 2020.

Mayor Louie A. Trujillo

ATTEST:

Reviewed and approved as to legal sufficiency only:

Casandra Fresquez, City Clerk

Scott Aaron, City Attorney

CITY COUNCIL RECORD PROPER

Applicant/Owner: Richard Peek
45-A Mountain View Drive
Las Vegas, NM 87701

Location: 45-A Mountain View Drive
Las Vegas, NM 87701

Date: Wednesday, September 9, 2020 @ 5:30pm

ACTION REQUESTED:

Approval or disapproval of Ordinance # 20-10 for a Zone Change from a C-3 (General Commercial Zone) to an R-1 (Single-Family Residential Zone) for property located at 45-A Mountain View Drive, Las Vegas, NM 87701.

BACKGROUND:

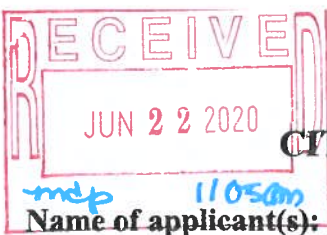
Richard Peek, Applicant/Owner, is requesting a Zone Change from a C-3 General Commercial Zone) to an R-1 (Single-Family Residential Zone) for property located at 45-A Mountain View Drive, Las Vegas, NM 87701. The purpose of the Zone Change request is to allow the owner to convert the existing building into a single-family residence for his own use. The property was originally zoned as an R-3 (Mixed Residential Zone) and previous owner changed it to a C-3 (General Commercial Zone) to use as an event venue for Super 8 Motel.

EXHIBITS

Exhibit No.	Description (Document Name, date, and number of pages)
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1	Zone Change Application, filed on June 22, 2020 - - 1 Page
2	Letter of Intent dated July 2, 2020 - - 1 Page
3	Warranty deed recorded at the San Miguel County Clerk's Office on November 28, 2019, as Document No. 201903708 - - 1 Page
4	Copy of Survey completed by P. David Archuleta & Associates for Gilbert Gerhardt on January 24, 2002 and recorded at the San Miguel County Clerk's Office on April 11, 2002, in Plat Book 40, Page 42 - - 1 Page
5	Letter to owner advising of the Meeting date and time, dated August 21, 2020 - - 1 Page
6	List of Property Owners within 100-feet of Subject Property given notice via certified mail, Assessor's Map of area around Subject Property, Vicinity Map sent to property owners and copy of Zoning Map with subject property highlighted – 5 Pages
7	Aerial of area with Subject Property highlighted and front view of existing building - - 2 pages
8	Copy of Notice published in the Las Vegas Optic on August 21, 2020 for the City Council Meeting - - 1 Page

9	Copy of the Planning & Zoning Commission Record Proper, which was Approved – 2 Pages
10	Copy of email from Deputy Chief Spann and report on complaint for property located at 45-A Mountain View Drive - - 4 pages
11	Findings of Fact and Conclusions of Law and recommendations and not signed by Planning & Zoning Commission Chairperson - 2 pages
12	Ordinance No. 20-10, submitted to City Attorney and City Manager for review and approval, approved and returned on August 31, 2020 – 3 pages



CITY OF LAS VEGAS ZONE CHANGE APPLICATION

Name of applicant(s): Richard PeekAddress of applicant: 45A Mountain View DRProperty interest of applicant(s): RICHARD PEEK - OWNER
Owner, under contract, purchaser, etc.Home phone #: _____ work #: _____ cell# 575-302-3163Address of property to be rezoned: 45A Mountain View DR

If an address does not exist for this property, staff can assist you with assignment of an address.

What is the present use of the property? ~~residential~~ has metal building but not being used
Commercial, residential, agriculturalWhy do you want to rezone your property? No need for commercial zoning to convert Garage into a residential Property.
Single Family Residential.Richard Peek
Signature of applicantDate 6/22/2020Richard Peek
Signature of owner
(If different from applicant)Date 6/22/2020

This area to be filled in by staff

Doc# 2019037081. DB _____ page _____ of recorded deed on 11-25-2019.2. Present zone classification? C-3 (General Commercial Zone)

3. What will the zone classification be after the zone change?

R-1 (Single Family Residential)Date fee was paid? 07-15-20 receipt # 00717784Amount paid? \$110.00

Please provide applicant with copy of this application

My name is Richard Peek :

EXHIBIT # 2

I am from Carlsbad New Mexico. I am 72 years old, retired, a Vietnam vet, and bought the building at 45 a Mountain View Rd. Trac A-2-D, with the intentions of storing the things that I have collected over the years and living in the building on this property.

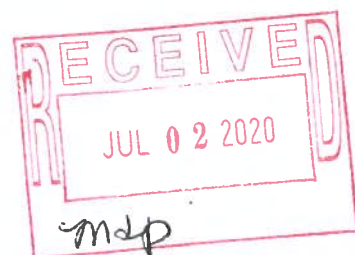
When I bought the property it was vacant and not in use. I do not intend to run a business out of this building.

My neighbor living to the west of me is residential and my neighbor living behind me, to the south, is residential.

There is a vacant lot across the street, to the north, from me.

There is a restaurant, called the little Saigon, to the east of me, I feel certain it is zoned commercial.

I thank you for your rezoning considerations.



COUNTY OF SAN MIGUEL WD
STATE OF NEW MEXICO Pages: 1

I hereby certify that this instrument was filed for
Record on 11/25/2019 02:44:36 PM
and was duly recorded as Instrument No. 201903708
of the records of San Miguel County, NM.

Witness My Hand and Seal of Office
Geraldine E. Gutierrez
County Clerk, San Miguel, NM
Deputy: Erica Sena

NMLTCO File: 57523

WARRANTY DEED

K369 LLC, a New Mexico Limited Liability Company, for consideration paid grant to Richard Peek, a single man, whose address is, 212 N. 12th, Carlsbad, NM 88220, the following described real estate in San Miguel County, New Mexico:


Tract A-2-D, within the Las Vegas Land Grant, in projected Section 14, Township 16 North, Range 16 East, NMPM, Las Vegas, San Miguel County, New Mexico, as shown on plat of survey by P. David Archuleta, dated June 8, 2007, drawing no. 2007-040, filed in the office of the San Miguel County Clerk, June 8, 2007 in Plat Book 56, page 89, document no. 1400.

SUBJECT TO: Restrictions, Reservations and Easements of record.

with warranty covenants.

Witness this 22 day of November, 2019.

K369 LLC, a New Mexico Limited Liability Company


By: Shirley Hsiao-Ping Ko, Sole Managing Member

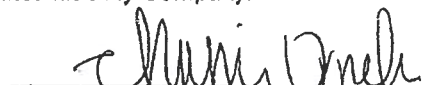
ACKNOWLEDGMENT FOR COMPANY

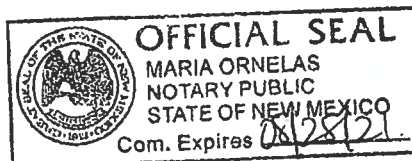
STATE OF New Mexico
COUNTY OF Dona Ana

This instrument was acknowledged before me on November 22nd, 2019 by Shirley Hsiao-Ping Ko, Sole Managing Member of K369 LLC, a New Mexico Limited Liability Company.

Commission Expires:

08/28/21


Notary Public



BK 40
Pg 42

A CERTAIN TRACT OF LAND BEING TRACT A-2-C BEING A PORTION OF TRACT A-2-A SITUATED WITHIN THE CITY OF LAS VEGAS, WITHIN THE LAS VEGAS GRANT, SAN MIGUEL COUNTY, NEW MEXICO, AS SHOWN ON P. DAVID ARCHULETA & ASSOCIATES, INC. DRAWING NO. 2002-007 CONTAINING 0.2255 ACRES, MORE OR LESS, PROJECTED SECTION 14, TOWNSHIP 16 NORTH, RANGE 16 EAST, N.M.P.M.

A CERTAIN TRACT OF LAND BEING TRACT A-2-D BEING A PORTION OF TRACT A-2-A SITUATED WITHIN THE CITY OF LAS VEGAS, WITHIN THE LAS VEGAS GRANT, SAN MIGUEL COUNTY, NEW MEXICO, AS SHOWN ON P. DAVID ARCHULETA & ASSOCIATES, INC. DRAWING NO. 2002-007 CONTAINING 0.2255 ACRES, MORE OR LESS, PROJECTED SECTION 14, TOWNSHIP 16 NORTH, RANGE 16 EAST, N.M.P.M.

PLAT OF REFERENCE:
1. SUMMARY PLAT PREPARED FOR GILBERT E. GERHARDT PREPARED BY P. DAVID ARCHULETA & ASSOCIATES, INC. DRAWING NO. 2001-056 FILED IN BOOK 39, PAGE 163, DATED JAN. 23, 2002, SAN MIGUEL COUNTY, NEW MEXICO.

2. SUMMARY PLAT PREPARED FOR GILBERT E. GERHARDT PREPARED BY BILLINGSLEY ENGINEERING, P.E. & P.L.S. 10934, FILED IN BOOK 34, PAGE 468, DATE 11-05-99, SAN MIGUEL COUNTY, NEW MEXICO.
3. PROPERTY IDENTIFICATION MAP CODE NO. 1-092-094-339-281, PROJECTED SECTION 14, TOWNSHIP 16 NORTH, RANGE 16 EAST, N.M.P.M.

DEED OF REFERENCE:
1. WARRANTY DEED: GILBERT E. GERHARDT RECORDED IN BOOK 229, PAGE 439, SAN MIGUEL COUNTY, NEW MEXICO.
2. EASEMENT TO ERECT AND LOCATE UTILITIES RECORDED MARCH 27, 1991 IN BOOK 284 MISC. RECORDS SAN MIGUEL COUNTY, NEW MEXICO.

SURVEYOR'S NOTES:
1. DESIGNATES STATION GOLF S.E.O. 1973.
2. DESIGNATES 1/2" IRON PIN W/ CAP PLS NO. 10261 SET.
3. DESIGNATES 1/2" IRON PIN W/ CAP PLS NO. 10934 FOUND USED.
4. DESIGNATES 5/8" IRON PIN W/ CAP PLS NO. 6999 FOUND USED.
5. THE BOUNDARY LINES OF SAID TRACTS WERE BASED ON PLAT OF REFERENCE AS SHOWN AND VERBAL IN INSTRUCTION OF GILBERT GERHARDT.
6. THE TRACT OF LAND SHOWN AND DESCRIBED HEREON MAY BE SUBJECT TO EASEMENT, RESERVATIONS AND RESTRICTIONS OF RECORD WHICH PERTAIN.
7. ALL BEARINGS ARE BASED ON PLAT OF REFERENCE NO. 1.

CITY ACCEPTANCE

The Plat of the Division of the S. 1/2 of GILBERT GERHARDT property within of the Las Vegas Grant, within of the City of Las Vegas, San Miguel County, New Mexico as shown and described herein, hereby is approved and accepted by the City of Las Vegas this 9th Day of April, 2002.

CITY MANAGER
STATE OF NEW MEXICO
COUNTY OF SAN MIGUEL

On this 9th Day of April, 2002, the foregoing instrument was acknowledged before me:

DAVID ARCHULETA
NOTARY PUBLIC

INDEXING INFORMATION: FOR COUNTY CLERK
BOUNDARY SURVEY FOR: GILBERT E. GERHARDT
THE TRACT OF LAND LOCATED: LAS VEGAS
SAN MIGUEL COUNTY, NEW MEXICO
PROJECTED SECTION 14, TOWNSHIP 16 NORTH, RANGE 16 EAST, N.M.P.M.

SUMMARY PLAT

PREPARED FOR: GILBERT E. GERHARDT
SCALE: 1" = 40'
DATE: 1-24-02
DRAWN BY: P.D.A.
DRAWING NO. 2002-007
BUYER:
SURVEYED BY: P. DAVID ARCHULETA & ASSOCIATES, INC.
P.O. BOX 34, WATROUS, NEW MEXICO 87353
LAND SURVEYOR NO. 10261
PHONE AND FAX # (505) 425-4388 E-MAIL: davidarchuleta@salink.com

DEDICATION
The Subdivisions of the property shown and described herein is with the free consent and in accordance with the desires of the undersigned subdivider thereof. The property shown and described herein shall be known and called The Partial Division of the Gilbert E. Gerhardt Tract. Property located within the City of Las Vegas, San Miguel County, New Mexico.

By: *David Archuleta*
Date: 4/10/02

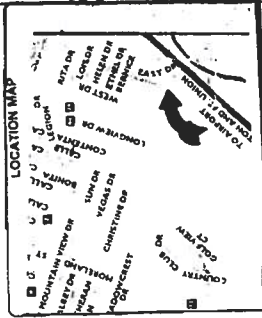
STATE OF NEW MEXICO
COUNTY OF SAN MIGUEL
On this 11th Day of April, 2002, the foregoing instrument was acknowledged before me:

My Commission Expires: 9-12-05
DAVID ARCHULETA
NOTARY PUBLIC

UTILITY CERTIFICATION
Provisions for Utility Easement are adequate for the Partial Division of the Gilbert E. Gerhardt Tract. Property located within of the City of Las Vegas, San Miguel County, New Mexico as shown herein. This Certification does not guarantee City utilities.

UTILITY CERTIFICATION	DATE: 4/9/02
WATERS	DATE: 4-9-02
WATERS COMMUNICATIONS	DATE: 4-9-02
CITY OF LAS VEGAS GAS	DATE: 4-9-02
CITY OF LAS VEGAS SEWER	DATE: 4-9-02
CITY OF LAS VEGAS WATER	DATE: 4-9-02
CITY OF LAS VEGAS SOLID WASTE	DATE: 4-9-02
COAST GUARD	DATE: 4-9-02
PUBLIC SERVICE OF NEW MEXICO	DATE: 4-9-02
FIRE DEPARTMENT	DATE: 4-9-02
ENVIRONMENTAL DEPARTMENT	DATE: 4-9-02

4/10/02
DATE
PUBLIC WORKS



CODE NO. 371-234
PROPERTY BELONGING
NOW OR HERETOFORE TO
THE PINOYS
BOOK 234, PAGE 3117

CURVE	LENGTH	RADIUS	DELTA	CHORD-BEARING
C-1	22.04	22.04	90° 55' 05"	N 64° 26' 48" W 145.27'
C-2	146.09	313.57	26° 47' 35"	N 64° 26' 48" W 145.27'

TRACT A-2-C = 0.2255 ACRES
TRACT A-2-D = 0.2255 ACRES
TOTAL = 0.4510 ACRES

I, P. DAVID ARCHULETA, a New Mexico registered professional surveyor No. 10261, do hereby certify that this Boundary Survey Plat and the actual survey on the ground upon which it is based were performed by me or under my direct supervision; that I am responsible for this survey; that this survey meets the Minimum Standards for Surveying in New Mexico; and that it is true and correct to the best of my knowledge and belief.

P. David Archuleta
DATE: 1-24-02
P.L.S. NO. 10261

BK 40 Pg 42



City of Las Vegas

1700 N. Grand Avenue | Las Vegas, NM 87701 | T 505.454.1401 | lasvegasnm.gov

Mayor Louie A. Trujillo

August 21, 2020

Mr. Richard Peek
45-A Mountain View Drive
Las Vegas, NM 87701

Dear Mr. Peek:

This is to formally give you notice that the Planning and Zoning Commission at a public hearing held on July 27, 2020 recommended approval of your application to re-zone the property located at 45-A Mountain View Drive, Las Vegas, New Mexico.

The City Council will consider the Commissions' recommendation at their regular meeting to be held on **Wednesday, September 9, 2020 at 5:30pm** in the City Council Chambers, 1700 North Grand Avenue, Las Vegas, NM 87701.

Staff will initially present the item to the Council. At the end of the staff presentation, the Mayor will open the hearing. In all cases dealing with property issues, all persons, witnesses who wish to speak for or against the issue will have to be sworn in.

It is required that you or a representative be present at the hearing to answer any questions that the Mayor and Council may have of your application. Failure to be present may result in your application being heard at a future meeting. Staff also encourages you to speak on your behalf when given the opportunity to do so. If you choose, you may bring in written statements from other parties in support of your request.

If you have any questions, please feel free to contact me at (505) 454-1401, ext. 1608 or via email at: mariaperea@lasvegasnm.gov.

Sincerely,

Maria D. Perea
Planning & Zoning Coordinator

David Ulbarri
Councilor Ward 1

Michael L. Montoya
Councilor Ward 2

Elaine Rodriguez
Councilor Ward 3

David G. Romero
Councilor Ward 4

APPLICATION FOR ZONE CHANGE - - An Application for Zone Change from a C-3 (General Commercial Zone) to an R-1 (Single Family Residential Zone) for property located at 45-A Mountain View Drive, Las Vegas, NM 87701. Purpose of the zone change is to allow owner to convert building into a single-family residence with a garage.

APPLICANT(S): Richard Peek
45-A Mountain View Drive
Las Vegas, NM 87701

1-095-094-377-267 - - Tract A-2-D, 0.2255 Acres +/- within T16n, R16e, Section 14
Warranty Deed recorded on November 25, 2019, Doc. No. 201903708

OWNER(S): Richard Peek
45-A Mountain View Drive
Las Vegas, NM 87701

- | | |
|--|--|
| 1. 1-095-094-340-279
City of Las Vegas
1700 N. Grand Avenue
Las Vegas, NM 87701 | 2. 1-095-094-383-272
Laxmi Hospitality, LLC
119 Lucca Drive
San Francisco, CA 94080 |
| 3. 1-095-094-397-269
Laxmi Hospitality, LLC
119 Lucca Drive
San Francisco, CA 94080 | 4. 1-095-094-359-267
Christopher Alvin Romo
1333 Park Street
Las Vegas, NM 87701 |
| 5. 1-095-094-368-267
Kenneth & Geraldine Archuleta
45-B Mountain View Drive
Las Vegas, NM 87701 | 6. 1-095-094-359-250
Kenneth & Geraldine Archuleta
45-B Mountain View Drive
Las Vegas, NM 87701 |
| 7. 1-095-094-359-240
Andrea Encinias
516 Bernalillo Street
Las Vegas, NM 87701 | 8. 1-095-094-375-236
Jeffrey Saiz
45-F Mountain View Drive
Las Vegas, NM 87701 |
| 9. 1-095-094-392-244
Cathy Ching & Dinh Ha
2001 N. Grand Avenue
Las Vegas, NM 87701 | 10. 1-095-094-379-230
Hy V. Chung
231 S. El Molino Street
Alhambra, CA 91801 |

ONLY ONE (1) LETTER SENT - - Both properties belong to Laxmi Hospitality, LLC

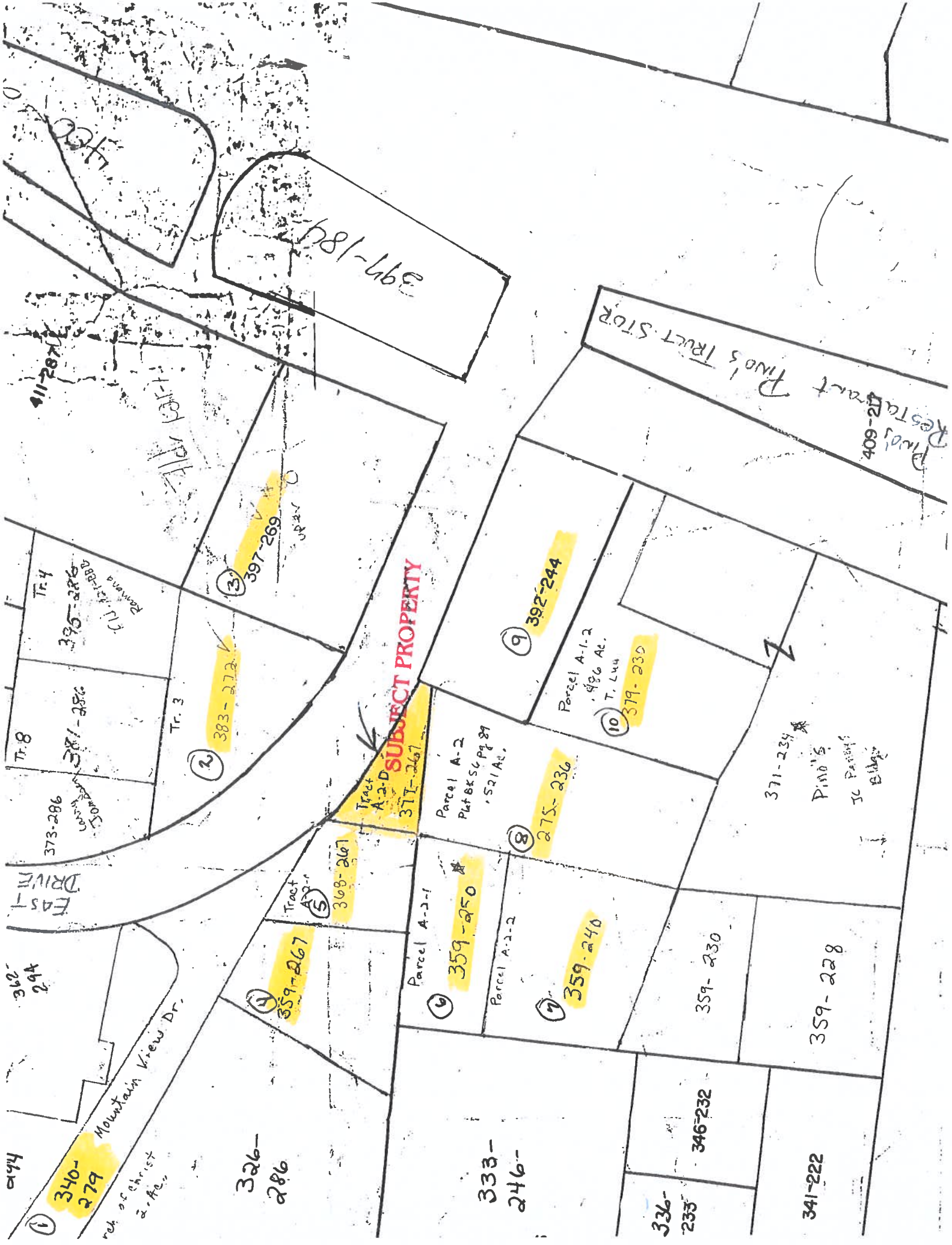
ONLY ONE (1) LETTER SENT - - Both properties belong to Kenneth & Geraldine Archuleta

APPLICATION FOR ZONE CHANGE - - An Application for Zone Change from a C-3 (General Commercial Zone) to an R-1 (Single Family Residential Zone) for property located at 45-A Mountain View Drive, Las Vegas, NM 87701. Purpose of the zone change is to allow owner to convert building into a single-family residence with a garage.

Richard Peek

Page 2

Above list was compiled on July 2, 2020 as per September 30, 2015 Map/Parcel Data provided by the San Miguel County Assessor's Office. List was verified on July 7, 2020 per information obtained from the San Miguel County Assessor's Office On-Line Land Records for 2020 and are current. Information was compiled and verified by Maria D. Perea, Planning & Zoning Coordinator for Community Development Department.



340-279
344

Mountain View Dr.
326-286

362-294
373-286

Tr. 8
381-286
Tr. 4
395-286

411-287

397-184

Tr. 3
383-272
397-269
371-234

SUBJECT PROPERTY

Tract A-2-D
371-267
Parcel A-2
Plat 8x56 P 89
521 Ac.

Parcel A-2-1
359-250
Parcel A-2-2
359-240

Parcel A-1-2
496 Ac.
T. 244
379-230
392-244

371-234
Pino's
JC Pines
Bldg

336-233
346-232
341-222
359-230
359-228

Pino's Restaurant
409-217
Pino's Tract Store



The Board of Adjustment and Planning & Zoning Commission will hold a **PUBLIC HEARING** on Monday, July 27, 2020 at 4:00 pm, in the City Council Chambers, 1700 North Grand Avenue, Las Vegas, New Mexico, to consider an application for a **ZONE CHANGE** from a C-3 (General Commercial Zone) to an R-1 (Single Family Residential Zone) for the purpose of allowing the property owner to convert building into a single family residence for his own use with a garage. Application was submitted by Richard Peek, Applicant/Owner. Property is located at 45-A Mountain View Drive, Las Vegas, NM 87701. The legal description for this property is on file at Community Development Department, 1700 North Grand Avenue, Las Vegas, New Mexico 87701.

This letter is notifying you because you own property within 100 feet (excluding public right-of-way) of the proposed **ZONE CHANGE**. Until further notice, you may submit written testimony in favor or in opposition to this request. The written testimony will be read into the record and made a part of the Record Proper. Written statements will be accepted until 2:00pm on Monday, July 27, 2020. Statements may be sent via fax to (505) 425-7335, Attention: Maria Perea, hand delivered to City Hall or via email at mariaperea@lasvegasnm.gov. Any applicant aggrieved by the decision of the Board of Adjustment and Planning & Zoning Commission, may file a written notice of appeal.

If you require further information, please contact Maria Perea, Planning & Zoning Coordinator at (505) 454-1401, Ext. 1608 or via email: mariaperea@lasvegasnm.gov.

CITY OF LAS VEGAS

COMMUNITY DEVELOPMENT DEPARTMENT
1700 NORTH GRAND AVENUE
LAS VEGAS, NEW MEXICO 87701

'NOT TO SCALE'





**NOTICE OF THE
CITY OF LAS VEGAS
City Council Meeting**

Notice is given that the Las Vegas City Council will hold a Public Hearing on Wednesday, September 9, 2020 at 5:30 p.m., at the City of Las Vegas Council Chambers, 1700 N. Grand Avenue, Las Vegas, New Mexico 87701.

The public is invited to attend. The following items will be presented to City Council by Community Development:

1. Conduct a Public Hearing and Approve/Disapprove the adoption of Ordinance # 20-10, an amendment to the Official Zoning Map for rezoning of property located at 45-A Mountain View Drive, Las Vegas, New Mexico as submitted by Richard Peek.

The City Council may convene in Executive Session if the subject matter of such discussion or action is exempted from the open meeting requirement under Section 10-15-1 (H) of the Open Meetings Act.

CITY OF LAS VEGAS
/s/ Casandra Fresquez
City Clerk

PUB: Las Vegas Optic,
Aug 21, 2020

#20080274

PLANNING & ZONING COMMISSION**RECORD PROPER
ZONE CHANGE APPLICATION**

Applicant/Owner: Richard Peek
45-A Mountain View Drive
Las Vegas, NM 87701

Location: 45-A Mountain View Drive
Las Vegas, NM 87701

Date: Monday, July 27, 2020 @ 4:00pm

ACTION REQUESTED:

A recommendation to City Council for approval or disapproval of a Zone Change from an C-3 (General Commercial Zone) to an R-1 (Single-Family Residential Zone) for property located at 45-A Mountain View Drive, Las Vegas, NM 87701.

BACKGROUND:

Richard Peek, Applicant/Owner, is requesting a Zone Change from a C-3 General Commercial Zone) to an R-1 (Single-Family Residential Zone) for property located at 45A Mountain View Drive, Las Vegas, NM 87701. The purpose of the Zone Change request is to allow the owner to convert the existing building into a single-family residence for his own use. The property was originally zoned as an R-3 (Mixed Residential Zone) and previous owner changed it to a C-3 (General Commercial Zone) to use as an event venue for Super 8 Motel.

EXHIBITS

Exhibit No.	Description (Document Name, date, and number of pages)
------------------------	---

1	Zone Change Application, filed on June 22, 2020 - - 1 Page
2	Letter of Intent dated July 2, 2020 - - 1 Page
3	Warranty deed recorded at the San Miguel County Clerk's Office on November 28, 2019, as Document No. 201903708 - - 1 Page
4	Copy of Survey completed by P. David Archuleta & Associates for Gilbert Gerhardt on January 24, 2002 and recorded at the San Miguel County Clerk's Office on April 11, 2002, in Plat Book 40, Page 42 - - 1 Page
5	Letter to owner advising of the Meeting date and time, dated July 10, 2020 - - 1 Page
6	List of Property Owners within 100-feet of Subject Property given notice via certified mail, Assessor's Map of area around Subject Property, Vicinity Map sent to property owners and copy of Zoning Map with subject property highlighted – 5 Pages
7	Aerial of area with Subject Property highlighted and front view of existing building - - 2 pages
8	Copy of Notice published in the Las Vegas Optic on July 10, 2020 - - 1 Page

9	Photos of Notice posted on subject property - - 1 Page
10	Copies of Certified Mail receipts showing name of persons sent a notice, with the date they were mailed stamped on them - - 2 Pages
11	P&Z Staff Report - 2 Pages

45-A Mountain View Drive

1 message

Steve Spann <sspann@lasvegasnm.gov>

Wed, Jul 29, 2020 at 3:06 PM

To: William Taylor <williamtaylor@lasvegasnm.gov>

Cc: Billy Montoya <bmontoya@lasvegasnm.gov>, Maria Perea <mariaperea@lasvegasnm.gov>

Dr. Taylor,

Attached is the report for the investigation for the gate on [45-A Mountain View Drive](#). After reviewing city and county maps it was found this is a private drive. With these findings, the case has been closed. If you have any questions please feel free to contact me.

Respectfully,

Deputy Chief Steven C. Spann
City of Las Vegas Fire Department
[604 Legion Drive](#)
[Las Vegas, NM 87701](#)
[Ph: 505-425-6321](#)
[Cell: 505-429-9971](#)

The City of Las Vegas values responsiveness and commits to respond to all email and phone calls within 24 hours

This communication is the property of [The City of Las Vegas](#) and may contain confidential or privileged information. Unauthorized use of this communication is strictly prohibited and may be unlawful. If you have received this communication in error, please immediately notify the sender by reply e-mail and destroy all copies of the communication and any attachments.

 **City of Las Vegas Fire Department 45-A Mountain View Drive _ 2020-17883.pdf**
197K



City of Las Vegas Fire Department

Station: **ST1**
Shifts Or Platoon: **Admin ST1**

Location: 45 - A Mountain View DR Las Vegas (town) NM 87701	Incident Type: 911 - Citizen complaint
Lat/Long: N 35° 36' 53.46" W 105° 12' 37.81"	FDID: 47031 Incident #: 2020-17883 Exposure ID: 49197005 Exposure #: 0 Incident Date: 06/03/2020 Dispatch Run #: 17883
Zone: ELV - East Las Vegas Location Type: 1 - Street address	

Report Completed by:	Spann , Steven	ID: 246	Date: 07/29/2020
Report Reviewed by:	Spann , Steven	ID: 246	Date: 07/29/2020
Report Printed by:	Spann, Steven	ID: 246	Date: 7/29/2020 Time: 14:58

Structure Type:	Property Use: 000 - Property Use, other		
Automatic Extinguishment System Present: <input type="checkbox"/>	Detectors Present: <input type="checkbox"/>	Cause of Ignition:	
Aid Given or Received: None	Primary action taken: 80 - Information, investigation & enforcement, other		
Losses Property: \$0.00 Contents: \$0.00 Total: \$0.00	Pre-Incident Values Property: \$0.00 Contents: \$0.00 Total: \$0.00	Civilian Injuries: 0 Civilian Fatalities: 0 Total Casualties: 0	Fire Service Injuries: 0 Fire Service Fatalities: 0 Total Fire Service Casualties: 0
Total # of apparatus on call: 1		Total # of personnel on call: 1	

Special Studies	
COVID 19 was a factor in this incident.	No, COVID 19 was not a factor.

NARRATIVE (1)

Narrative Title: Original Complaint

Narrative Author: Spann, Steven

Narrative Date: 06/24/2020 11:24:32

Narrative Apparatus ID: C-2

Narrative:

Original Complaint was received that the owner of the property located at 45-A Mountain View Drive had placed a gate across an Access Easement. This was preventing people from accessing their houses and claimed it was a violation of easement ordinances. Investigation was opened and site visit was performed.

Upon initial visit it was documented that there had been a gate recently installed that does shut off access to the dirt road. A visit was made to Maria Pera's office and she provided a plot map (Exhibit A) that shows the area and that the road with the gate is a Access Easement coming off of Mountain View Drive between 45-B and 45-A which turns into a Access and Utility Easement Starting at 45-H through 45-F.

Process was began to gather information on property owner and contact information so notification process could begin.

NARRATIVE (2)**Narrative Title:** 06/23/2020**Narrative Author:** Spann, Steven**Narrative Date:** 06/24/2020 11:54:42**Narrative Apparatus ID:** C-2**Narrative:**

Site visit was performed to obtain photo documentation of the property as a fence was being added as well. (Exhibits D, E, & F) it was noted at the base of the gate, what appears to be the damaged base of a street light was noted. Maria Gilvarry was contacted to see if she had any knowledge of a street light being damaged. She advised not to her knowledge and agreed to meet on site to eval the situation. Once Maria arrived on scene it was verified that is was the damaged base to a street light and she had no knowledge of any vehicle accidents that may have damaged the light. She advised she would research it on her side.

During this time the owner of the property in question came outside and began talking with us. I advised him of the investigation and the possibility that he is blocking and Access Easement. He advised that it wasn't an easement as he had just obtained a plot map from county clerk two days ago. We asked to see the map and took a photo of it (See Exhibit B). The map shows that the gate is not on an easement that the easement is in fact to the west of 45-B Tract A-2-C.

Occupant was advised that if the final findings were that the road was a private drive that he would still need to allow access to emergency apparatus as it was an access point to seven different homes.

This information was relayed to City Manager and Maria Perea. Response in email from Maria advised she was looking into it and had found an updated map and would forward it today.

NARRATIVE (3)**Narrative Title:** Investigation Closed**Narrative Author:** Spann, Steven**Narrative Date:** 07/29/2020 14:44:05**Narrative Apparatus ID:** C-2**Narrative:**

After reviewing County and City Documentation it was found that the drive on the previous mentioned property was found to be a private drive and not public access. Talking with the property owner, it was understood that the gate must be left unlocked as it does allow rapid access to the mobile homes behind his property.

Finding that the gate was placed on private property this case is closed with no further actions.

APPARATUS

Unit	C-2
Type:	Chief officer car
Use:	Other
Response Mode:	No Lights or Sirens
# of People	1
Alarm	06 /03/2020 10:00:00
Dispatched	06 /03/2020 10:00:00
Enroute	06 /03/2020 10:00:00
Arrived	06 /03/2020 10:00:00
Cancelled	-- / -- / -- -- : -- : --
Cleared Scene	06 /03/2020 10:00:00
In Quarters	06 /03/2020 10:00:00
In Service	06 /03/2020 10:00:00
Number Of People not on apparatus:	0

PEOPLE -- PERSON 1

Is Owner	True	Business Name	
Telephone Number	575-302-3163	Involvement	Property Owner
Name	MR Richard Peek	Date of Birth	
Address	45 - A Mountain View DR Las Vegas (town), NM 87701-		

PEOPLE -- PERSON 2

Is Owner	False	Business Name	City of Las Vegas
Telephone Number	(505)454-1401	Involvement	Reporting Party
Name	DR William Taylor	Date of Birth	
Address	1700 N Grand AVE Las Vegas, NM 87701-		

PEOPLE -- PERSON 3

Is Owner	False	Business Name	City of Las Vegas
Telephone Number	(505)454-1401	Involvement	Original Reporting Party
Name	MR Michael Montoya	Date of Birth	
Address	1700 N Grand AVE Las Vegas, NM 87701-		

INCIDENT IMAGES**PERSONNEL ON CALL**

Name	Personnel Rank	Role(s)	Apparatus
Spann, Steven	Deputy Chief / Fire Inspector	80 - Information, investigation & enforcement, other, 85 - Enforce codes, 86 - Investigate	C-2

Member Making Report (Deputy Chief / Fire Inspector Steven Spann): _____

Incident Reviewer (Deputy Chief / Fire Inspector Steven Spann): _____

FINDINGS OF FACT, CONCLUSIONS OF LAW AND RECOMMENDATION

On July 27, 2020, the Las Vegas Planning and Zoning Commission considered an application submitted by Richard Peek for an amendment to the City of Las Vegas Zoning Map. The proposed amendment would change the zoning of Tract A-2-D (0.2255 acres \pm) within T16n, R16e, Section 14 (projected) from a C-3 (General Commercial Zone) to an R-1 (Single Family Residential Zone) for property located at 45-A Mountain View Drive, Las Vegas, New Mexico. The Commission having been presented with the record testimony hereby makes the following Findings of Fact, Conclusions of Law and Recommendation.

NOTICE

Notice for the Public Hearing before the Planning and Zoning Commission was published in the Las Vegas Optic on July 10, 2020, faxed to area media on July 15, 2020, mailed via certified mail on July 13, 2020 to property owners within 100 feet, and notice was posted on the external boundaries of the property on July 13, 2020.

APPLICATION

The applicant, Richard Peek, has applied for an amendment to the official zoning map of the City of Las Vegas. The application would change the zoning Tract A-2-D (0.2255 acres \pm) within T16n, R16e, Section 14 (projected) from a C-3 (General Commercial Zone) to an R-1 (Single Family Residential Zone) for property located at 45-A Mountain View Drive, Las Vegas, New Mexico. The re-zone would allow property owner to reside at this location after all improvements have been completed.

LAND HISTORY

The property currently has a building on it, which is currently vacant and previously utilized as an event center by the previous owner. The existing building has offices and bathrooms already. The property was originally zoned as an R-3 (Mixed Family Residential Zone) and was changed to a C-3 (General Commercial Zone) by the previous owner on December 16, 2009, Ord. # 09-24.

TESTIMONY

Mr. Peek has stated in his application that the request is being made to allow him to live on the property. A portion of the building will be converted into a single-family home to serve as his residence, the other will remain as a garage.

COMMISSION'S RECOMMENDATION

Based upon the Findings of Fact, the Commission made the following recommendation:

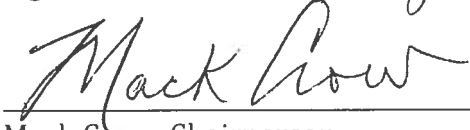
1. Motion was made to recommend approval of the amendment to the Zoning Map.

CONCLUSION OF LAW AND DECISION

Based upon the above findings of fact, the Commission makes the following Conclusions of Law and Decision:

1. Adequate notice, pursuant to § 450-104 of the Las Vegas Municipal Code was provided.
2. The Zoning Map amendment is in accordance with the Las Vegas Comprehensive Plan.
3. The Commission recommends to the City Council that the proposed Zone Change amendment be approved for a zone change from a C-3 (General Commercial Zone) to an R-1 (Single Family Residential Zone).

Signed this 7th day of August, 2020

A handwritten signature in dark ink, reading "Mack Crow", written over a horizontal line.

Mack Crow, Chairperson
Planning & Zoning Commission

**CITY OF LAS VEGAS, CITY COUNCIL
ORDINANCE NO. 20-10**

**AN ORDINANCE GRANTING AN AMENDMENT TO THE CITY OF LAS VEGAS
OFFICIAL ZONING MAP FROM A C-3 TO R-1 FOR PROPERTY LOCATED AT 45-A
MOUNTAIN VIEW DRIVE, LAS VEGAS, NEW MEXICO 87701.**

WHEREAS, Richard Peek (“Owner”) is the owner of that certain real property located at 45-A Mountain View Drive, Las Vegas, New Mexico 87701, described as:

A certain Tract of land being Tract A-2-D, being a portion of Tract A-2-A situated with the City of Las Vegas, within the Las Vegas Land Grant, San Miguel County, New Mexico, as shown on P. David Archuleta & Associates, Inc. drawing No. 2002-007 containing 0.2255 acres, more or less, projected Section 14, Township 16 North, Range 16 east, N.M.P.M. (“Property”)

WHEREAS, pursuant to City Code 450-12 and 14-8, the City Council of the City of Las Vegas may make changes to the Official Zoning Map; and

WHEREAS, Owner petitioned the City Planning & Zoning Commission (“Planning & Zoning”) for an amendment to the Official Zoning Map of the City of Las Vegas (“City”); and

WHEREAS, on July 27, 2020, Planning & Zoning held a public hearing, after providing notice as required by law, for the purpose of receiving testimony and input regarding the amendment to the Property zoning designation in the City’s Official Zoning Map from C-3 (General Commercial) to R-1 (Single Family Residential); and

WHEREAS, on July 27, 2020, Planning & Zoning adopted a motion recommending approval of the Owner’s petition to modify the zoning of the Property in the City’s Official Zoning Map; and

WHEREAS, a copy of the survey of the Property dated January 24, 2002, performed by P. David Archuleta & Associates, Inc., and recorded at the San Miguel County Clerk’s Office on April 11, 2002, in Plat Book 40, Page 42, is attached hereto.

NOW, THEREFORE, BE IT ENACTED, by the City Council of the City of Las Vegas that the recitals and attachments are incorporated herein be reference and the Governing Body hereby amends the Official Zoning Map such that the zoning classification of the Property is changed from C-3 to R-1 effective immediately.

PASSED, ADOPTED, AND APPROVED this ____ day of August, 2020.

Mayor Louie A. Trujillo

ATTEST:

Reviewed and approved as to legal sufficiency only:

Casandra Fresquez, City Clerk

Scott Aaron, City Attorney

BK 40 P6 42



Approval Form

Date Submitted: August 17, 2020

Department Submitting: Community Development Submitter: Maria D. Perea

Date Re-Submitted after Changes: _____

Ordinance No. 20-10, Zone Change
Documents To Be Reviewed: 45-A Mountain View Drive Deadline: August 24, 2020

Upon Completion and Approval of Review: *(Please indicate here if you want to pick-up your documents after step 1 is approved or have them delivered for you to the next approving step):*

Please forward for review to person next in line.

A copy of the survey for property is attached for your information. Word document
Comments: was emailed to Darlene Arguello and City Attorney.

The following is the approval order: *(Please circle either approved or disapproved)*

☒ **Approved / Disapproved:** *(Reason for Disapproval):* _____

☒ **Changes:** Please note changes

Date: 8/17/20

☐ 1

Scott Aaron
Scott Aaron, City Attorney Review

8/17/2020
Date

☒ **Approved / Disapproved:** *(Reason for Disapproval):* _____

☐ 2

D. E. Beyer
Finance Director

8-19-20
Date

☒ **Approved / Disapproved:** *(Reason for Disapproval):* _____

☐ 3

William Taylor
William Taylor, City Manager

8-20-2020
Date

☐ Picked Up By *(after CA review):* _____ Date: _____

☒ Hand Delivered By: Darlene Arguello Date: 8/17/20

(1) Received By: [Signature] Dept: Finance Date: 8/19/2020

(2) Received By: [Signature] Dept: Executive Date: 8-20-2020

(3) Final Pick Up By: _____ Dept: _____ Date: _____

Regular
CITY COUNCIL MEETING AGENDA REQUEST

DATE: 8/19/2020

DEPT: Community Development **MEETING DATE:** 9/9/2020

ITEM/TOPIC: Conduct a public hearing and approval/disapproval to publish Ordinance 20-12 to Accept the City of Las Vegas 2020 Comprehensive Plan.

ACTION REQUESTED OF COUNCIL: Approval/Disapproval

BACKGROUND/RATIONALE: The Comprehensive Plan is updated every 5 years and reflects the goals & priorities of the City and the Community, and provides guidance for the following 5 years. The plan, establishing community priorities, also provides justification for grant and capital outlay requests.

STAFF RECOMMENDATION: Approval


COMMITTEE RECOMMENDATION:

THIS REQUEST FORM MUST BE SUBMITTED TO THE CITY CLERK'S OFFICE NO LATER THAN 5:00 P.M. ON FRIDAY ONE AND A HALF WEEKS PRIOR TO THE CITY COUNCIL MEETING.


SUBMITTER'S SIGNATURE

REVIEWED AND APPROVED BY:


WILLIAM TAYLOR, CITY MANAGER


SCOTT AARON, CITY ATTORNEY
(ALL CONTRACTS, ORDINANCES
AND RESOLUTIONS MUST BE
REVIEWED)

JESUS BAQUERA, FINANCE DIRECTOR
(PROCUREMENT)

**CITY OF LAS VEGAS, CITY COUNCIL
ORDINANCE NO. 20-12**

**AN ORDINANCE ADOPTING THE CITY OF LAS VEGAS
UPDATED COMPREHENSIVE MASTER PLAN**

WHEREAS, the Comprehensive Master Plan is a long-range policy guide to decisions about the physical development of the City of Las Vegas ("City"), addressing land use, transportation and storm drainage, economic development facilities and parks, utilities, greenhouse gas emissions, hazards mitigation and implementation; and

WHEREAS, the City adopted a Comprehensive Plan in 2011 which requires modification regarding changes in the community, a current and more detailed assessment of conditions and ways to better meet needs of the community, changes in City priorities, and clarifications and changes in policy directions; and

WHEREAS, New Mexico law authorizes the City Council to adopt a comprehensive master plan which makes recommendations on a variety of subjects; and

WHEREAS, pursuant to the City's grant agreement with the New Mexico Department of Finance and Administration Local Government Division, in order for the City to receive a planning grant for the preparation of an updated comprehensive plan, the City Council is required to adopt the updated comprehensive plan by City ordinance and

WHEREAS, while adoption of an updated comprehensive plan by ordinance signifies the importance of the document as a guide regarding future City decisions, this Council's adoption of an updated comprehensive plan does not change the advisory nature of the plan, does not make the plan a regulatory document nor does it mandate that all recommendations in the plan be followed; and

WHEREAS, the proposed 2020 Comprehensive Master Plan was developed through a detailed review of the 2011 Comprehensive Plan, research and analysis of current demographic and socio-economic information, various analysis of land use, streets, storm drainage, City facilities, and parks and infrastructure, and evaluation of the City zoning code; and

WHEREAS, many public and one-on-one meetings occurred with the Kickoff on October 18, 2019 with several steering committee meetings, two community surveys (pre and post Mayors), several economic development workshops and focus group meetings, meetings with NMHU and City schools, and extensive discussions with City staff; and

WHEREAS, with the advent of the COVID-19 virus in March 2020, meetings and interviews continued and were held via Zoom or telephone and a Plan Progress Presentation to Council on July 8, 2020; and

NOW THEREFORE, BE IT ENACTED by the City Council of the City of Las Vegas that the recitals are hereby incorporated herein by reference and the Governing Body hereby:

1. Finds that the Comprehensive Master Plan is a long-range policy guide regarding about the physical development of the City; and
2. Adopts the City of Las Vegas Comprehensive Master Plan shown in Attachment A.

PASSED, ADOPTED, AND APPROVED this _____ day of September, 2020.

Mayor Louie A. Trujillo

ATTEST:

Reviewed and approved as to legal sufficiency only:

Casandra Fresquez, City Clerk

Scott Aaron, City Attorney

Regular
CITY COUNCIL MEETING AGENDA REQUEST

DATE: 8/19/2020

DEPT: Community Development MEETING DATE: 9/9/2020

ITEM/TOPIC: Request approval of Resolution 20-38 to support the EDA Grant Application by Las Vegas First IBA for Federal Economic Development Grant using Cares Act Funding for FY21-22. Upon approval of the grant, Las Vegas will act as Fiscal agent for the grant.


ACTION REQUESTED OF COUNCIL: APPROVAL

BACKGROUND/RATIONALE: LV First IBA will submit an EDA Grant application representing various communities in the Northeast Region of the State and will act as the program manager. The various communities will provide approved projects towards a 20% match. The grant covers a two year period. The City of Las Vegas will act as the Fiscal Agent during the period of the grant. The Application has received backing from two COGs, Several counties and organizations, and NM Tourism.

STAFF RECOMMENDATION: Approval


COMMITTEE RECOMMENDATION: Lodger's Tax Board Approval

THIS REQUEST FORM MUST BE SUBMITTED TO THE CITY CLERK'S OFFICE NO LATER THAN 5:00 P.M. ON FRIDAY ONE AND A HALF WEEKS PRIOR TO THE CITY COUNCIL MEETING.


SUBMITTER'S SIGNATURE

REVIEWED AND APPROVED BY:


WILLIAM TAYLOR, CITY MANAGER


SCOTT AARON, CITY ATTORNEY
(ALL CONTRACTS, ORDINANCES
AND RESOLUTIONS MUST BE
REVIEWED)


JESUS BAQUERA, FINANCE DIRECTOR
(PROCUREMENT)

CITY OF LAS VEGAS, NEW MEXICO
Resolution No. 20-38

**A RESOLUTION TO SUPPORT THE APPLICATION BY LAS VEGAS
FIRST IDEPENDENT BUSINESS ALLIANCE FOR A FEDERAL
ECONOMIC DEVELOPMENT GRANT FOR FISCAL YEAR 2021**

WHEREAS, the Cares Act has provided funding to the Economic Development Administration for grants to respond to the negative economic effects of Covid-19; and

WHEREAS, the Las Vegas Business First Alliance (“LVFBA”) will apply for a federal economic development administration grant for fiscal year 2021 (“Grant”), which requires a commitment to match 20% of the grant; and

WHEREAS, the Grant is intended to counter the economic and tourist impacts of Covid-19; and

WHEREAS, the City, in agreement with the Lodgers Tax Board, will contribute the required 20% of matching funds from the Lodgers Tax monies in order to benefit from the Grant; and

WHEREAS, the Grant Application has the backing of the NCNMEDD & EPCOG COGs, NM Tourism, participating counties and organizations; and

WHEREAS, the City agrees to serve as the fiscal agent for the funds.

NOW, THEREFORE BE IT RESOLVED by the City Council of the City of Las Vegas, that the recitals are incorporated herein by reference and the Governing Body hereby supports LVFBA’s application for the Grant, agrees to contribute the required 20% matching funds, and agrees to serve as the fiscal agent for the Grant monies.

APPROVED AND ADOPTED this ____ day of September, 2020.

Mayor Louie A. Trujillo

ATTEST:

Reviewed and approved as to legal sufficiency only:

Casandra Fresquez, City Clerk

Scott Aaron, City Attorney



New Mexico State Senate
State Capitol
Santa Fe

SENATOR PETE CAMPOS

MAJORITY CAUCUS CHAIR

D-Colfax, Guadalupe, Harding, Mora,
Quay, San Miguel & Taos-S

418 Reynolds Avenue
Las Vegas, NM 87701

Home: (505) 425-0508

Fax: (505) 425-2713

E-mail: pete.campos@nmslegis.gov

COMMITTEES:

MEMBER:

• Finance

• Committees Committee

INTERIM COMMITTEES:

MEMBER:

• Legislative Council

• Legislative Finance Committee

• Interim Legislative Ethics Committee

ADVISORY MEMBER:

• Water & Natural

Resources Committee

August 26, 2020

Mr. Jorge Ayala
U.S. Department of Commerce
Economic Development Administration
903 San Jacinto, Suite 206
Austin, TX 78701

Re: City of Las Vegas application to recover the tourism economy of Northeast New Mexico

Dear Mr. Ayala:

My New Mexico senate district covers most of the counties in this regional application. My district always struggles economically, but COVID has been close to a knock-out blow, especially to our tourist-related businesses.

These are small communities with little chance for economic development except tourism. And now COVID has attacked tourism and reduced the lodger tax collections that could have been used to recover.

I commend the City of Las Vegas for taking the lead in a regional application. This is a rural area and people are used to working together -- whenever it is time to build a barn or round up a herd. You will see the people of Northeast New Mexico "neighboring" together to get the most out of any support the EDA can provide.

Sincerely,

A handwritten signature of Pete Campos, consisting of a stylized 'P' and 'C'.

Pete Campos
State Senator

**Bill Hendrickson <bhendrickson@lasvegasnm.gov>**

City of Las Vegas EDA report

1 message

Wid Slick <widslick100@gmail.com>

Tue, Aug 18, 2020 at 3:24 PM

To: Louie Trujillo <latlv@live.com>, Michael Montoya <councilman.montoya@lasvegasnm.gov>, David Romero <councilmen.romero@lasvegasnm.gov>

Cc: Bill Hendrickson <bhendrickson@lasvegasnm.gov>, William Taylor <williamtaylor@lasvegasnm.gov>, Krutik Bhakta <kbhakta@gmail.com>

Mayor and Council,

Since the EDA application is not on your agenda this week, here is the latest update.

If EDA funds the City of Las Vegas application, it can:

- Replace \$600,000 of lodger tax collections potentially lost the next two years due to COVID.
- Replace the lodger tax advertising Las Vegas might not be able to afford to do the next two years because of COVID.
- By paying City advertising with EDA, be able to use received lodger tax collections for tourist-related infrastructure.
- Fulfill long-time Lodger Tax Advisory Board wishes to (1) advertise in Texas and Colorado, and (2) use the latest technology to advertise better.

Here is a summary of the application process.

At its own expense, Las Vegas First prepared the City's EDA application, finishing 8/17/20 by giving City staff what is needed to submit to EDA for a \$1M marketing project.

EDA tells potential grantees what it wants in an application before one submits. For Las Vegas, EDA suggested we apply as a region, not a single municipality. EDA suggested we apply for a marketing project, not infrastructure. EDA suggested we submit soon because CARES money is going fast. Preparation of the application reflects these EDA suggestions.

Las Vegas First thanks the City for the opportunity to be a community partner. Here's hoping the City secures an extra \$800,000 of free money.

Yours, Wid Slick, Marketing Coordinator, Las Vegas First

COVID Economic Recovery in Northeast New Mexico

B.1. The counties of San Miguel, Mora, Colfax, Union, Harding, Quay, and Guadalupe are among the poorest and most rural in New Mexico, one of the poorest states. This region will never have manufacturing; agriculture is subject to drought and market; tourism is an industry with economic development potential. Now COVID has decimated tourism.

B.2. COVID and resultant restrictions on travel have cut overnight visitation, the measurable part of tourism. We will consolidate remaining local marketing funds, leverage them with support from EDA, prepare a massive marketing program while COVID still reigns, then implement our marketing just as COVID recedes and the State is open for tourism again.

Elements of marketing include:

Planning & Preparation

- Build an advertising library for each community consisting of print ads that can be resized and reused, videos, photography, copy, and radio scripts.
- Upgrade the websites for each community's area attractions to increase numbers of people looking on-line and to increase the conversion rate of lookers to visitors.
- Prepare a Visitor Guide that includes participating northeastern communities.
- Prepare short video and static posts about each community's attractions suitable for advertising to mobile devices and on digital boards.
- Prepare content for GPS-loaded mobile app that will lead visitors to each community's attractions.
- Provide the paperwork that lets lodger tax be collected from vacation rentals.
- Consider the impact of on-going safe practices on marketing.

Implementation (when COVID permits)

- Using the advertising library developed for each community, double the traditional advertising each community has previously done.
- Utilize social media advertising to drive online traffic to the websites of participating communities.
- Print and distribute the Visitor Guide to 150 tourist pick-up locations across New Mexico and deliver into 367,000 homes in Albuquerque, Amarillo, Lubbock, Rio Rancho, Colorado Springs, Pueblo, and Los Alamos by newspaper insert. Where this quality publication will remain on coffee tables until the family plans a trip.
- Utilize geo-fencing to advertise to mobile devices in cars passing our network of highway billboards.
- Utilize advertising on digital boards in Albuquerque, Amarillo, Lubbock, Rio Rancho, and Colorado Springs.
- Install mobile app that leads visitors on walking or driving tours to each community's local attractions.
- Evaluate success rates. Constantly update content, design, and placement of advertising as feedback dictates.

This marketing program enhances what each community already does (or was able to do before COVID) and offers joint marketing opportunities that no single community could consider.

B.3.a. NCNMEDD

B.3.b. The northeast of New Mexico is very rural with small towns (largest 13,000) spread over almost a quarter of the State. It is also very poor. Per the EDA Regionalizer, per capita income is \$35,970

compared to \$54,446 for the U.S. Unemployment is 8.7% compared to 1.4% for the U.S. There were 1.1% of jobs lost compared to 2.8% jobs gained for the U.S.

There is little chance to get any manufacturing. Agriculture is subject to drought and market. Tourism has the most opportunity for economic development.

But the tourism industry is the first to be hit by COVID. Fear of infection and travel restrictions mean fewer travelers. Fewer travelers means less lodger tax. Since lodger tax is what communities use to advertise and attract travelers, there is no longer the means to recover from the damage COVID has done to travel and tourism.

To provide a means to recover tourism, this project provides an advertising budget to replace budgets lost to COVID. To provide sustainability, this project utilizes design and IT consultants to expand the resources each community has for advertising in the future.

B.4. The City of Las Vegas has received and managed many federal and state grants. Its finance department is prepared to deal with the complications and responsibilities of this project.

Las Vegas First is a 501(c)3 non-profit which manages most City marketing and some San Miguel County marketing. It has 18 years of marketing experience, promoting events, Christmas shopping, economic development, and the community. It works closely with the New Mexico Tourism Department.

B.5. Strategic partners include City of Las Vegas as fiscal agent, Las Vegas First for marketing management, NM Tourism for best practices and strategy, a professional design firm selected by RFP, Mora County, Harding County, Clayton in Union County, Tucumcari in Quay County, San Miguel County, and Santa Rosa in Guadalupe County. Major advertising partners include Hutton Broadcasting and Clear Channel Outdoor Advertising.

B.6. This project aligns with EDA's recovery and resiliency priority.

By combining the small amounts of marketing funds participating communities still have with EDA support, we can launch a one-time marketing campaign with enough reach to recover tourist-related jobs and businesses lost to COVID.

Even though this is a one-time marketing effort, it will be done in a way to leave participating communities more resilient. They will have additional resources to sustain their ongoing marketing and attract more tourists. Results include:

- An advertising library which includes print ads that can be resized and reused, videos and photography of area attractions, radio spots that can be re-edited, and video and static digital posts that can be re-purposed.
- Better designed and upgraded websites.
- Mobile app to direct visitors to area attractions.
- Lodger tax collections back to pre-COVID levels and lodger tax increased with collections from vacation rentals.
- Opportunity to continue to share in geo-fencing for highway advertising to mobile devices and digital board advertising in metropolitan areas to residents.

B.7. This project can start by December 2020 and end two years later. We will use the first 6-9 months to prepare to market while COVID makes most actual marketing ineffective, and the remaining months to implement our marketing after the State is re-opened to tourism. This means that new higher-paying professional design and marketing jobs are front-end loaded while COVID still reigns. Restoring tourist-related lower-paying jobs will happen during the remaining months when COVID permits our marketing implementation.

B.8.a. This project is to recover visitor spending levels to pre-COVID levels and, at the same time, leave each community with more resources to build and sustain a stronger tourism economy in the future. That process will restore tourist-related jobs and save some businesses from closing.

Tourist-related jobs lost to COVID are not high-paying jobs. But they are jobs that let a single mother have flexible hours, a student attend classes, a two-income family make it, and provide an initial job opportunity to recent graduates. We need to recover these jobs, and in some cases, generate customers to help restart the motels, restaurants, and retail businesses that provide these jobs.

The project will create high-paying jobs for marketing and design professionals, and for students preparing for careers in design and marketing, in the development of this regional marketing campaign.

Las Vegas NM illustrates the scale of losses due to COVID. Over the last six years, Las Vegas has built its tourism economy from \$9.6 million in overnight visitor spending to \$15 million, 6% of the total City economy.

A COVID-caused 50% drop in lodger tax collections means there is \$7.5 million/year less in overnight visitor spending now than before COVID. Visitor spending is for motels, restaurants, gas stations, entertainment venues, and retail stores. When these businesses lose revenues, they lay people off, and, in worst cases, they close, and those jobs are lost forever.

Raton, Santa Rosa, and Tucumcari collect more lodger tax than Las Vegas so their economies are even more dependent on visitor spending. One report estimated that 20% of these communities' work force is in tourist-related jobs. Smaller northeastern towns only differ in scale.

Best estimate is that the northeast counties as a whole will lose \$47 million of visitor spending in the first year of COVID.

This project can offset the negative impact of COVID on the tourism economies of northeast New Mexico.

C.1. Municipal governments and 501(c)3 organizations in concert with municipal government, the City of Las Vegas.

424A - 23. REMARKS

COVID damages tourism first. Declining travel immediately translates to declining lodger tax. Declining lodger tax means less for advertising to increase travel again.

The communities in northeast NM will use remaining marketing funds to keep their visitor centers open and, with EDA support, advertise traditionally when the State reopens to tourists.

EDA support will put advertising programs in place none of these towns could do on their own, or even do jointly, without EDA support. Additionally, EDA support will create sustainable resources for advertising in the future.

- Build each community's advertising library and improve the websites of each community and its attractions, leaving resources for sustainable on-going advertising. Develop content for mobile app to promote local attractions. (Design and IT Services -- Federal \$200,000; Non-federal \$65,000)
- Support each community's traditional advertising. (Advertising -- Federal \$60,000; Non-federal \$75,000)
- Several communities have highway billboards. The combined billboards create a regional net that can be used with geo-fencing for locational advertising to mobile devices in passing cars. Messages can be changed to promote attractions and events across the region. (Advertising -- Federal \$150,000; Non-federal \$10,000)

- Reach out to Amarillo, Lubbock, Albuquerque, Colorado Springs with 8-second messages on in-town digital billboards. (Advertising – Federal \$110,000, Non-federal \$10,000.)
- Expand distribution of a printed Visitor Guide to 367,000 homes in Amarillo, Lubbock, Albuquerque, Rio Rancho, Colorado Springs, Pueblo and Los Alamos by newspaper insert. (Advertising -- Federal \$200,000, Non-federal \$40,000)
- Project management. (Federal \$80,000; Non-federal in-kind)

COVID ECONOMIC RECOVERY IN NORTHEAST NEW MEXICO (new preapplication budget)													
1. ADVERTISING		1stQ		2ndQ		Catalog of Fed Domestic Asst 3edQ		4thQ		year 2		PWEEAA2020 total	
Federal		-	-	-	125,000	215,000	180,000	520,000					
Non-Federal		10,000	10,000	30,000	30,000	70,000	150,000						
2. DESIGN AND IT SERVICES													
Federal		-	40,000	90,000	40,000	30,000	200,000						
Non-Federal		20,000	10,000	10,000	10,000	-	50,000						
3. PROJECT MANAGEMENT													
Federal		10,000	10,000	10,000	10,000	40,000	80,000						
Non-Federal		-	-	-	-	-	-						
TOTALS		40,000	70,000	265,000	305,000	320,000	1,000,000						
(6) OBJECT CLASS CATAGORIES													
personnel		6(1) ADV		6(2) DESIGN IT SERVICES		6(3) PROJECT MANGMT		TOTAL					
fringe						50,000		50,000					
travel						10,000		10,000					
equipment						1,000		1,000					
supplies						0		0					
contractual						2,000		2,000					
construction						17,000		937,000					
other						0		0					
total direct charges						670,000		1,000,000					
indirect charges						0		0					
Totals						670,000		1,000,000					
7. PROGRAM INCOME - all \$0													
(C) NON FEDERAL SOURCES													
		applicant		state		other		total					
8. advertising		126,000		0		24,000		150,000					
9. contract services		50,000		0		0		50,000					
10. management		0		0		0		0					
total								200,000					
(D) FORECASTED CASH NEEDS													
13. Federal		1stQ		2ndQ		3edQ		4thQ		year 2			
		10,000		50,000		225,000		265,000		250,000		800,000	
14. non-federal		30,000		20,000		40,000		40,000		70,000		200,000	
(E) ESTIMATE OF NEEDED BALANCE													
16. Advertising		year 2		year 3		year 4		year 5					
		180,000		-		-		-					
17. Design IT services		30,000		-		-		-					
18. Project management		40,000		-		-		-					
20. Total		250,000		-		-		-					



VILLAGE OF CIMARRON

PO Box 654 ♦ 356B East 9th Street ♦ Cimarron, NM 87714-0654
(575) 376-2232 ♦ Fax (575) 376-2810 ♦ www.villageofcimarron.net

August 14, 2020

Bill Hendrickson, Community Development
City of Las Vegas
1700 Grand Avenue
Las Vegas, NM 87701

Dear Mr. Hendrickson,

The Village of Cimarron would like to submit this letter of support for the EDA application for CARES COVID-recovery. The economic impact the COVID pandemic has caused has been a major loss in revenue from Gross receipts Tax as well as Lodgers Tax. Philmont Scout Ranch was not able to open this year and this is a major support system for the Village as the ranch hosts over 20,000 visitors a year. There have been a few businesses in the village that have closed because they could not afford to stay open which in turn causes the unemployment rate to increase. Cimarron is working on important infrastructure projects to help balance the GRT deficit. It is our hopes that through the COVID 19 crisis that the Village will remain stable and through many funding opportunities be able to assist small business owners in obtaining funding to continue operating during this crucial time.

A regional approach to the recovery from COVID is an innovative approach to have more involvements and community support. This opportunity would allow the Village of Cimarron to participate in marketing efforts that our current budget doesn't have available funding for at this time.

Our current Lodgers Tax funding is dedicated to supporting the Cimarron Chamber of Commerce. In the future when the Village is at full operations and there is tourist travel the Village may be able to obtain funding for this effort. The Village of Cimarron can offer to assist the regional group in all endeavors for this project.

The Village of Cimarron respectfully requests to be a part of this project and opportunity.

Sincerely,

Shawn Jeffrey, Administrator

Magnificent Cimarron – Where the Rockies meet the Plains.



NEW MEXICO HIGHLANDS UNIVERSITY

A Place for Individual Excellence

August 11, 2020

Las Vegas First Independent Business Alliance
PO Box 2004,
Las Vegas, NM 87701

City of Las Vegas
1700 N. Grand Avenue,
Las Vegas, NM 87701

RE: Grant from Economic Development Administration

New Mexico Highlands University (NMHU) strongly supports the Las Vegas First Independent Business Alliance and City of Las Vegas in applying for the grant from the Economic Development Administration (EDA) to repair the damage done to the tourism economy of Las Vegas and the seven counties in northeast New Mexico (NM).

The global outbreak of COVID-19 has impacted tourism across the globe and its effects are felt in NM as tourism is a major contributor to state's economy. According to a report published in September 2019 by the New Mexico Tourism Department, visitors to the state generated \$5.2 billion in state GDP (value added) in 2018, or 5.2% of the NM economy and the total employment impact accounted for 8.5% of all jobs in the state. It was predicted that if all employees impacted by tourism were unemployed, it would more than triple the unemployment rate in the state. Unfortunately, with COVID-19, that's where the state stands today; an unemployment rate of 9%. COVID-19 has devastated tourism in Las Vegas.

Las Vegas, NM is the only town with over 900 historic buildings on the Historic Registry. It offers a unique culture and beautiful landscapes. Several establishments underwent million-dollar renovations in recent years to attract tourists, but were closed for weeks during the shutdown and are now operating at 50% as mandated by the state. Local bars still await to opportunity to open. Restaurants and small businesses are struggling as their number of customers dwindle.

Because of state mandates, classes at New Mexico Highlands (NMHU) have been moved online. The resident halls are at "capacity" because we have had to reduce the number of students in each room to protect the health and safety of our students. Las Vegas will not see the influx of students this fall who typically contribute in a significant way to the Las Vegas economy.

NMHU commends the Las Vegas First Independent Business Alliance and the City of Las Vegas in being proactive in their efforts to recover tourism dollars lost to COVID, not only for the city, but also for northeast NM generally, which includes communities within five to seven counties, such as Raton, Springer, Mora, Clayton, Pecos, Cimarron, Roy, Mosquero, Wagon Mound, and possibly Tucumcari and Santa Rosa. The biggest gap in addressing the lost dollars from tourism is in design services. There is a crucial need to expand advertising when the State is open for travel again.

The proposal is to create a geofence 50 miles out from participating municipalities to advertise tourist destinations and activities on mobile devices. Geo-fencing will also reinforce billboard messages with mobile messages as cars pass the billboards on the highways. Currently, the Las Vegas advertising library consists of one video and thirty pictures. However, this venture will require short videos and static ads suitable for mobile phones, along with traditional and digital billboard, print, and TV advertising, which will require ads from different communities and from the region as a whole.

Social media advertising makes its own demands on design. Every community and event website in the region will secure more visitors if upgraded. Regional advertising will require direction in marketing choices, not just design. This venture will not only recover the tourism economy, but will also create part-time jobs and career opportunities for residents from these communities.

That's where NMHU can help. The School of Business, Media, and Technology stands ready to support Las Vegas First Independent Business Alliance and the City of Las Vegas in this venture. Mr. Heath Anderson from the Department of Business is an expert in marketing both in traditional and digital formats. The department also has plans to hire another instructor to teach marketing courses, and this individual will also help on this project. Our Department of Media Arts and Technology works very closely with community organizations and cultural institutions in Northern New Mexico. For instance, Ms. Miriam Langer, who is the department chair, recently received a grant from the U.S. Coronavirus Aid, Relief and Economic Security (CARES) Act, to continue a project of creating cultural archives in New Mexico's smaller northern communities by collecting stories, digitizing media including letters and land deeds, photographing objects, and mapping migrations in and out of Northern New Mexico. These two departments will work hand-in-hand to respond to the RFP in meeting the design needs of this venture. While faculty members will lead this project, this will be an enriching experience for students from these departments.

I strongly support this project and will do everything possible to make certain it is a success.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Sam Minner', with a stylized, flowing script.

Sam Minner, Ph.D.

President, New Mexico Highlands University



Eastern Plains Council of Governments

418 N Main Street
Clovis, New Mexico 88101-7557
Phone: 575-762-7714 Fax: 575-762-7715

August 13, 2020

Mr. Jorge Ayala
U.S. Department of Commerce
Economic Development Administration
903 San Jacinto, Suite 206
Austin, TX 78701

On behalf of Eastern Plains Council of Governments, we write to request full consideration of the Las Vegas First application for the U.S. Department of Commerce's Economic Development Administration's 2020 COVID CARES Act. Most Eastern New Mexico communities have reported up to 30% declines in GRT (Gross Receipt's Taxes) tourist related activities have come to a virtual standstill, if awarded, this proposal will enable the Las Vegas First with a strategy to assist the counties named in this proposal to assist with marketing and tourist related assistance. This two-year initiative will also focus on recovering lost jobs resulting from COVID-19. Las Vegas First will follow-on implementation of recommendations and strategies. This initiative will yield economic gains with the potential for of jobs created for the region that aligns with planned resources and needs in the tourism and marketing areas.

A regional approach to recovery from COVID 19 makes sense. This application will allow Las Vegas First and the named counties in this application to participate in marketing and tourism efforts in the region.

Funding from the U.S. Economic Development Administration's Cares Act would allow a regional approach and to work on a coordination response and strategic recovery path for the region. The partnership and investment would have not only short-term stabilization but also long-term economic tourism and marketing growth. I urge your support in funding this effort.

Sandy Chancey, Executive Director
Eastern Plains Council of Governments



August 13, 2020
City of Las Vegas
PO Box 2004, Las Vegas, NM

Hutton Broadcasting is proving this letter in support the City of Las Vegas' application for a grant to recover from the impact of COVID-19 on the tourism industry. As the leading multimedia company in Northern New Mexico, we have seen first-hand how Las Vegas and other cities have been impacted by this pandemic. Our primary goal is to provide local businesses with advertising on a variety of platforms. The marketing we offer includes six radio stations, SantaFe.com event website, digital billboards, in-room tourism hotel channel and video production.

Since March, we have seen our sales decrease by 50% due to businesses closing from the lack of tourism. The combination of cancelled summer events, hotel capacity limits and out of state visitors 14-day quarantine decimated the tourism market in Santa Fe. As a result, the marketing strategy we proposed didn't yield the results we had hoped since it was based on driving visitors from Santa Fe to Las Vegas for day trips and overnight getaways. Now that the numbers are improving and there are visitors coming from Colorado and Texas that are looking for safe places to go and with the health orders easing, we feel that our strategy can be an integral part of the economic recovery for the region.

Regions like Northern New Mexico are looking for innovative ways to start their economic recovery with tourism and the marketing experts advise that a strong brand awareness campaign will be key to driving in-state residents and out of state visitors. Building the reputation of a safe getaway location that offers unique dining, hospitality and activities will be able to attract those audiences. Las Vegas has a lot to offer in these areas. Radio ads that



promote the area's history, hotels, restaurants, plaza stores and outdoor activities would build the foundation of awareness and constantly remind residents in the broadcast range to visit. When budgets allow, we would send a video crew to Las Vegas for a few days to shoot footage of the location to add video ads to the marketing mix. These videos would be shown on the digital billboards in Santa Fe and Los Alamos and run on the in-room hotel channel that is in sixteen high end hotels in Santa Fe and Taos. Also, we are in the process of expanding to Las Cruces so the videos would eventually be playing on screens and in hotels there as well.

Hutton Broadcasting is invested in the rebuilding of the tourism market throughout Northern New Mexico. We want to work with our city partners to create a strong awareness marketing campaign that will continue to deliver over the next year. To that end, we have created a proposal that offers a radio campaign at \$5,000 value for \$1,000 per month. We will also add the video advertising valued at \$2,500 per month for the discounted rate of \$1,500. Lastly, we will be offering presence on SantaFe.com valued at \$150 per month for free. In addition, we will work with the business and city leaders to schedule on-air interviews to provide additional promotion. We are committed to doing everything we can to help the City of Las Vegas to not only survive but start to thrive with a strong marketing campaign. All of New Mexico wins when all regions start to rebuild and grow our tourist market.

SINCERELY,

A handwritten signature in dark ink, appearing to read 'Demi Malnar-Frye', with a long horizontal flourish extending to the right.

DEMI MALNAR-FRYE
DIRECTOR OF SALES AND MARKETING

COUNTY COMMISSIONERS

LIONOR F. MAESTAS
CHAIR

VERONICA M. SERNA
VICE-CHAIRMAN

ALFONSO J. GRIEGO
MEMBER



JOY ANSLEY
COUNTY MANAGER

PO BOX 580
MORA, NM 87732
PHONE (575) 387-5279
FAX (575) 387-9022

August 13 2020

Bill Hendrickson
Community Development
City of Las Vegas
1700 Grand Avenue
Las Vegas, NM 87701

Dear Mr. Hendrickson:

Mora County, NM has endured plenty of COVID-19 hardship, not unlike all NM communities. However, Mora doesn't have many revenue sources, and one of the areas hit the hardest is revenue from tourism events. We benefit each year from our visitors to our four major events and on-going tours, which have all been cancelled by COVID this year.

Mora County would like to participate in a regional marketing program that could increase awareness of Mora County's natural beauty, nearby attractions, and events (when they return). We do not have enough advertising budget to bring tourists back on our own.

Three economic development non-profit organizations have assembled \$2,700 for marketing, and it will be available, as soon as COVID permits. This includes advertising the Visitor Guide. We know one requested use of EDA funds is to greatly expand the distribution of this Guide. The County adopted a Lodgers Tax Ordinance in July, and when revenues are generated from it, we may be able to do more, but as of now, we don't have funding available for these purposes.

Thanks to the City of Las Vegas for taking the lead in finding a way to advertise cooperatively in the northeast New Mexico. Towns in our region lack sufficient marketing budgets to offset the damage caused to tourism by COVID. And the smaller towns, like Mora and Wagon Mound in Mora County, will never be able to recover lost tourism on their own.

Respectfully,

Joy Ansley,
Mora County Manager

Marketing Program

Description of Marketing Effort

Tourism has been defined as a potent underdeveloped economic resource in Mora County for years. In 2019 area residents interested in seeing that resource developed came together and organized a Tourism Committee that is under the Mora County Economic Development Corporation. Because of COVID we were unable to carry out those plans but will implement them when tourism resumes.

The Tourism Committee Marketing Plan will promote Mora County's natural beauty, activities and amenities offered within the County and nearby resources for travelers in the area.

1. A 1-2-page ad will be placed in the Las Vegas Vacation Guide describing the many things available for travelers to do and see in Mora County. This ad will be a joint effort by the Mora County Economic Development Tourism Committee, Mora Valley Chamber of Commerce and Mora Creative Council/Main Street.
2. A Birding event which was canceled because of COVID will be rescheduled for early spring 2021. Birding is a popular activity for many age groups and an event that could be held annually in different areas of the County. The 2021 event will be held at Collins Lake Ranch in Cleveland, NM. The 2021 event will be jointly sponsored by the Tourism Committee and New Mexico True.
3. The Mora Main Street will be doing a survey of historic building in Mora's Historic District. The information will be used by the Tourism Committee to develop a self-guided tour of the District. By developing the guide, we will encourage visitors to extend their stay in Mora and new businesses will be opened in the empty building within the District.
4. The Historic Church Tour was a major success and plans to add the Historic Mills has been planned. A local company had planned to begin advertising and providing the tours yearly. It is uncertain if this company will be able to provide this service business in the future.

Other Large Events in Mora County

5. Mora Fiestas and Rodeo held annually on the 3rd weekend of July. This 3-day event brings in 1000s of visitors to the Mora Valley. This event is sponsored by the Mora Fiesta Committee and the Mora American Legion.
6. Bean Day and Rodeo is a 4-day annual event held on Labor Day Weekend in Wagon Mound, NM. This event attracts hundreds of visitors to the area. Advertising on Our Mora.org website
7. Mill Fest held on Labor Day Weekend at the Cleveland Roller Mill in Cleveland, NM. Gaining popularity every year the event attracts people from New Mexico, Texas, and Colorado.
8. Fall Feast held every year near Halloween in the Village of Mora, NM. Sponsored by the Mora Creative Council and Mora Main Street the event attracts local families and visitors from surrounding counties.

Planning, Productions, Implementation

The Mora Economic Development Corporation Tourism Committee will update the Vacation Guide Placement as soon as the new printing and distribution dates are announced

Main Street has requested State planning grant to survey the Mora Historic District. The Tourism Committee has begun gathering information that will be combined with the Main Street survey to develop the guide. If the survey is completed by March 2021 development of the guide should be completed by May 2021.

The Birding Event dates, and planning will begin in November 2020 if possible. Advertising will begin in March 2021 and the event will be held in May 2021.

Marketing Budget	Cost	Funding
Visitors Guide Ad 1-page	\$1200	\$400 MCEDC Tourism Committee \$400 Mora Valley Chamber \$400 Mora Creative Council
Birding Event	\$500	\$500 MCEDC Tourism Committee
Historic Church and Mill Tour Guide and Marketing	\$1000	\$?? Tourism Committee
Historic Walking Tour Guide Production and coping	\$1000	\$1000 Tourism Committee
Our Mora.org	\$3000	Lodgers Tax funds, Grants
Total	\$6700.00	(\$4000)

All Events in Mora County have been canceled for this year. The Mora Fiestas, Bean Day and Mill Fest brought hundreds of visitors to Mora County those revenues have been lost this year. Many people who relied on these events to sell their specialty items have been greatly affected by the loss of revenue. The trickle down of revenues to businesses in Mora County will show as the year progresses.

Lodgers Tax Ordinance was passed in July, but taxing has not begun.

Mora County Economic Development Corporation Tourism Committee - Chair Judy Finley

judyinmora@gmail.com

575-643-5507



Las Vegas NM, 8-13-2020

To whom it may concern,

At a regular scheduled and announced meeting of the Board of Directors of the Las Vegas First Community Service Foundation July 15, 2020, the Board voted to authorize staff to submit an EDA application and allocated up to \$1000 to pay Ray Valdez to assist with grant writing and other application costs.

Andrea Gottschalk, Board President

A handwritten signature in black ink, appearing to read "Andrea Gottschalk".

Date

8-13-2020

Christina Muniz, Board Secretary

A handwritten signature in black ink, appearing to read "Christina M. Muniz".

Date

8/13/2020

Grant input from Mora

4 messages

Anita Moss <artistanitamarie@yahoo.com>

Reply-To: Anita Moss <artistanitamarie@yahoo.com>

To: Wid Slick <widslick100@gmail.com>

Cc: Judy Finley <judyfinley@gmail.com>

Thu, Aug 6, 2020 at 9:34 AM

Hi Wid,

Per our conversation, this is what the Mora MainStreet is moving forward with. It would be great if we could get assistance via the grant. We usually plan to move ahead one way or another. We have also written this into another grant (fingers crossed) and our work plan.

Thank you for contacting us.

Best wishes,

In an effort to support COVID safe tourism and overall tourism efforts in Mora, the MCC is planning a series of tours. These tours will be available on ourmora.org and will include tours of biking/hiking trails, state and national parks, local churches, and local mills. The tours will be self-guided during the COVID-19 pandemic. Post coronavirus, the tours will be given by a local guide.

To implement this program, we will need to hire a part-time employee to compile the tours and post them to ourmora.org. We also plan to install a kiosk in town with visitor information including brochures, maps, and a QR code that will take the user directly to the visitor information section on ourmora.org when scanned on a smartphone. Post coronavirus, we will hire a local guide to give our walking tours.

Anita Marie Moss

See what's new at: UpCycledFashion.com Director/Designer ~ Follow us on Facebook

[View OurMora.org](http://ViewOurMora.org) - Mora Arts and Cultural District ~ President

Studio: 575-387-2308 Cell: 575-779-0885

Nothing is impossible, the word itself says "I'm possible"! ~Audrey Hepburn



Wid Slick, Executive Director
Las Vegas First
P.O. Box 2004
Las Vegas, NM 87701

Bill Hendrickson, Community Development Director
City of Las Vegas
1700 Grand
Las Vegas, NM 87701

August 10, 2020

Dear Wid & Bill:

I am fully aware of the tremendous economic hardship caused by the COVID-19 pandemic on the City of Las Vegas. The entire nation has been hard hit economically due to the various Stay at Home orders, and it especially trying for the smaller communities in the north eastern section of New Mexico.

If the City and Las Vegas First are successful in obtaining CARES Act funding from the State of New Mexico, Sunny505 would be honored to provide marketing, public relations and advertising support to help rebuild the economy.

Our services include strategic planning, communications messaging, graphic design, website design, audio and video production, media buying, public relations, community relations and social media planning and implementation.

If the City issues an RFP for marketing services, Sunny505 will definitely be applying for the marketing portion of the contract.

Sincerely,

Joan Griffin, CEO
Sunny505

August 10th, 2020

Mr. Wid Slick
Grant Administrator
Las Vegas First Independent Business Alliance
P. O. Box 2004
Las Vegas, New Mexico 87701

Mr. Bill Hendrickson
Community Development Director
City of Las Vegas
1700 N. Grand Avenue
Las Vegas, New Mexico 87701

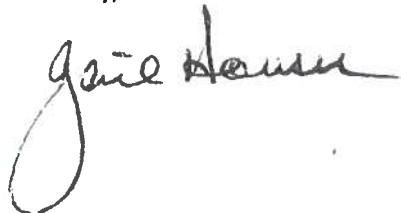
Gentlemen,

This letter will serve as our organization's wholehearted endorsement for your multi-county application for the U.S. Economic Development Administration's CARES Act funding. An opportunity such as this one which provides support to not only multiple communities, but also multiple counties within the same region, are seldom available. As you both well know and understand, this project directly responds to the catastrophic economic injury this entire area has sustained, and is still fighting to reverse, to our Tourism Industry caused by the ongoing effects of the coronavirus pandemic.

The fact that our tourism economy has been virtually extinguished due to this outbreak, it's our organization's hope that funding from the EDA will position our northeastern counties at the forefront of attracting significantly more tourism dollars and inject resources into our promotional and capital projects to enable our economy to return to the successes that we were beginning to see prior to the outbreak.

As the Board of Directors for Tourism in this region of our state, we unanimously support the application being submitted for consideration to the Economic Development Administration's Austin Regional Office, and ask for their affirmative decision to award this request to our area which will apply these funds in the most advantageous manner possible.

Sincerely,

A handwritten signature in dark ink, appearing to read "Gail Houser". The signature is fluid and cursive, with a large loop at the beginning of the first name.

Gail Houser
Chairman
North East New Mexico Regional Tourism Board



Harding County MainStreet EDC

A Non-Profit Corporation - 501(c) 3 Charitable Organization

P O Box 256 ~ Mosquero, NM 87733

575-673-2326 Work • 575-447-1134 Cell



August 13, 2020

Mr. Bill Hendrickson
Community Development
City of Las Vegas
P O Box 2184
Las Vegas, NM 87701

Harding County, New Mexico has been hard hit by COVID.. We have no Lodger tax but all of our local businesses have been forced to close, Each of our two Restaurants had 3 employees and our local Brewery had two employees who were all left without jobs.

We believe that a Regional approach to recovery from COVID makes perfect sense. It will allow the Village of Mosquero, the Village of Roy, and the Community of Solano to participate in marketing efforts our normal budget would never allow.

There are several local sources of funding allocated for marketing that fits this program, that hasn't yet been spent because of COVID. These funds can be used within EDA scope of work and serve as match. We can work closely with the regional effort to allocate these funds in concert, using our local funders and in-kind services through the New Mexico MainStreet Program.

Please see the attached EDA Participation Template for more specific information about our funding situation.

Harding County MainStreet would be grateful to participate in this program and look forward to being a good partner with Las Vegas First and other participants. We appreciate this wonderful opportunity.

Sincerely,

Mary Libby Campbell
Executive Director

Tanner Mitchell, President

Tuda Crews, Vice-President

Jill Chatfield, Secretary

Mary Libby Campbell, Executive Director



August 11, 2020

Las Vegas First Independent Business Alliance
PO Box 2004
Las Vegas, NM 87701

City of Las Vegas New Mexico
1700 Grand Avenue
Las Vegas, NM 87701

To Whom It May Concern,

We are pleased to send you this letter supporting the grant application to the Economic Development Administration on behalf of Las Vegas First Independent Business Alliance, and the City of Las Vegas.

The Corona Virus has resulted in devastating shutdowns across the State of New Mexico, which were especially harmful to the tourism industry. We, ourselves had a number of businesses in the northern regions of New Mexico and others throughout the state who were unable to continue their advertising due to economic hardships. Many of our advertisers who would normally be promoting their fiestas, concerts and other activities that draw visitors to the state have had to cancel their events due to the pandemic.

In light of this, it is refreshing that the City of Las Vegas and Las Vegas First Independent Business Alliance realizes the importance of remaining vigilant in their efforts to bring tourism dollars to their area. For the moment, capturing the attention of New Mexicans will help them greatly, as studies show that in-state travel is on the increase. Once the state is open again for out of state visitors, they will be well positioned to attract their attention.

We have experienced a great partnership with both Las Vegas FIBA, and the City of Las Vegas and helped them win a national grant through the use of our mobile device advertising program (RADARConnect). We were able to supplement their campaign with digital billboards in Albuquerque and Rio Rancho at no additional charge. Last year, they promoted a number of events in Las Vegas through the continued use of our digital displays, and a permanent display on Interstate 25, just north of Bernalillo.



They recognize the value of Out of Home advertising, and have experienced a positive return on their investment. This year, we are ready to help with another mobile advertising campaign designed to reach travelers in the northern region of New Mexico, and a digital billboard campaign to reach the most populated areas of the state. In addition, we have offered our design services at no additional charge, and to further assist, we have agreed to reduce the rate on their permanent location for the first half of this year due to the financial impact Covid has had on Las Vegas.

We will continue our support for the City of Las Vegas, and Las Vegas First Independent Business Alliance, and we wish them success in the grant process.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Brenda Begley', written over the printed name.

Brenda Begley
Vice President of Sales
Clear Channel Outdoor
458 Industrial Ave.
Albuquerque, NM 87107



8/17/2020

Bill Hendrickson
Community Development
City of Las Vegas

Dear Bill,

Las Vegas First has approximately \$24,000 of advertiser contracts for the 2021 Visitor Guide. When COVID and State of New Mexico travel restrictions change enough to allow publication, these funds can be used for printing costs and serve as match for an EDA application that expands distribution of a Visitor Guide.

A handwritten signature in blue ink, which appears to read 'Wid Slick', is positioned above the typed name.

Wid Slick, Marketing Coordinator
Las Vegas First
Box 2004
Las Vegas, NM 87701



NORTH CENTRAL NEW MEXICO
ECONOMIC DEVELOPMENT DISTRICT

3900 Paseo del Sol
Santa Fe, NM 87507

(505) 395-2668
www.ncnmedd.com

August 17, 2020

Mr. Jorge Ayala
U.S. Department of Commerce
Economic Development Administration
903 San Jacinto, Suite 206
Austin, TX 78701

RE: Las Vegas First Application for Marketing and Tourist-Related Assistance

I write in support of the Las Vegas First application for U.S. Economic Development Administration CARES Act Recovery Assistance. This proposal will enable the Las Vegas First group, in conjunction with numerous New Mexico partner counties, to provide marketing and tourist-related assistance in a region severely impacted by COVID-19. This two-year initiative will also focus on recovering lost jobs resulting from COVID-19.

NCNMEDD applauds Las Vegas First and its partners for their strong collaboration to achieve both short-term stabilization as well as long-term economic growth. Please contact me with any questions.

Respectfully,

Monica Abeita
Monica Abeita
Executive Director
505-356-9588
monicaa@ncnmedd.com

Regular
CITY COUNCIL MEETING AGENDA REQUEST

DATE: 8/28/2020

DEPT: Executive

MEETING DATE: 9/9/2020

ITEM/TOPIC: Resolution 20-53.

ACTION REQUESTED OF COUNCIL: Approval/Disapproval of Resolution 20-53.

BACKGROUND/RATIONALE: A resolution urging the Legislature of the State of New Mexico to repeal the statutory provisions preempting stricter county and municipal regulation of the sale of cigarettes, tobacco products, and electronic smoking devices.

STAFF RECOMMENDATION:


COMMITTEE RECOMMENDATION:

THIS REQUEST FORM MUST BE SUBMITTED TO THE CITY CLERK'S OFFICE NO LATER THAN 5:00 P.M. ON FRIDAY ONE AND A HALF WEEKS PRIOR TO THE CITY COUNCIL MEETING.


SUBMITTER'S SIGNATURE

REVIEWED AND APPROVED BY:


WILLIAM TAYLOR, CITY MANAGER


SCOTT AARON, CITY ATTORNEY
(ALL CONTRACTS, ORDINANCES
AND RESOLUTIONS MUST BE
REVIEWED)

JESUS BAQUERA, FINANCE DIRECTOR
(PROCUREMENT)

**City of Las Vegas, New Mexico
Resolution No. 20-53**

URGING THE LEGISLATURE OF THE STATE OF NEW MEXICO TO REPEAL THE STATUTORY PROVISIONS PREEMPTING STRICTER COUNTY AND MUNICIPAL REGULATION OF THE SALE OF CIGARETTES, TOBACCO PRODUCTS, AND ELECTRONIC SMOKING DEVICES.

WHEREAS, tobacco use continues to be a public health problem in New Mexico, as the American Heart Association reports that approximately 2,600 New Mexico residents die from smoking each year, and 40,000 New Mexico children alive today will die prematurely from smoking if nothing is done to reduce tobacco use;

WHEREAS, the New Mexico 2019 Youth Risk and Resiliency Survey (YRRS) indicated that 8.9% of New Mexico high school students smoked cigarettes on at least one day in the past 30 days, higher than the national rate of 5.8% that year; and

WHEREAS, the 2019 YRRS indicated 34.0% of high school students in New Mexico used electronic vapor products on at least one day in the past 30 days, higher than the national rate of 27.5% that year; and

WHEREAS, in 2019 5.9% of New Mexico high school students used chewing tobacco, snuff or dip on at least one day in the past 30 days, higher than the national rate of 4.8% in 2019; and

WHEREAS, 8.3% of high school students in New Mexico in 2019 smoked cigars, cigarillos or little cigars on at least one day in the past 30 days, higher than the national rate of 7.6% in 2019; and

WHEREAS, in 2020, the New Mexico State Legislature passed Senate Bill 131, later signed into law on March 4, 2020 as Chapter 46, part of which declares that the sales of cigarettes, tobacco products, and electronic smoking devices are matters of statewide concern; and

WHEREAS, by designating regulatory authority to the State, Chapter 46 preempts all local ordinances or regulations that govern the sale of cigarettes, tobacco products, and electronic smoking devices, thereby nullifying and voiding all conflicting existing local laws and regulations and restricting the ability of communities to address their own burden of tobacco use and addiction; and

WHEREAS, in 2015, the New Mexico Legislature passed Senate Bill 433 later signed into law on April 8, 2015 which appealed the provision (Section 30-49-11 NMSA 1978 being Laws 1993, Chapter 244, Section 11) to read, provided that local ordinances that pertain to the sale of e-cigarettes or nicotine liquid containers must be consistent with the provisions of the Tobacco Products, E-Cigarette and Nicotine Liquid Container Act; after "county", added "including a home rule municipality or urban county", after "tobacco products", added "e-cigarette or nicotine

liquid containers", and after "Tobacco Products", added "E-Cigarette and Nicotine Liquid Container"; and

WHEREAS, prior to the enactment of SB 433, the counties had their own smoking and tobacco control ordinances, some of which were more stringent than the State laws regulating the sale or use of tobacco products; and

WHEREAS, one of the top objectives of the federal Office of Disease Prevention and Health Promotion's "Healthy People 2020" campaign is to "eliminate state laws that preempt stronger local tobacco control laws"; and

WHEREAS, the City of Las Vegas believes that statistical variations in tobacco usage by the public demonstrate that its people are unique and that the city/county should not be prevented from adopting their own tobacco control laws and regulations to address the specific needs of their communities; and

WHEREAS, the City of Las Vegas further believes that authorizing the counties and municipalities to further regulate the sale or use of cigarettes, tobacco products, and electronic smoking devices, is necessary to combat this public health problem;

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Las Vegas that the recitals are incorporated herein by reference, and the Governing Body hereby urges the Legislature of the State of New Mexico to repeal the statutory provisions preempting stricter county regulation of the sale of cigarettes, tobacco products, and electronic smoking devices; and

BE IT FINALLY RESOLVED that copies of this resolution be transmitted to the Mayor, the County Commission President, the Governor, the Speaker of the House of Representatives, and the President Pro Temp of the Senate.

APPROVED AND ADOPTED THIS ____ day of September 2020.

Louie A. Trujillo, Mayor

ATTEST:

Review and approved as legal sufficiency only:

Casandra Fresquez, City Clerk

Scott Aaron, City Attorney



American
Heart
Association.



Toll of Tobacco in New Mexico

High school students who smoke: 8.9% (9,900)

Male high school students who smoke cigars (female use much lower): 11.0% (6,200)

High school students who use e-cigarettes: 34.0% (37,800)

Kids (under 18) who become new daily smokers each year: 600

Adults in New Mexico who smoke: 15.2% (245,200)

Deaths in New Mexico from Smoking

Adults who die each year from their own smoking: 2,600

Kids now under 18 and alive in New Mexico who will ultimately die prematurely from smoking: 40,000

Smoking-Caused Monetary Costs in New Mexico

Annual health care costs in New Mexico directly caused by smoking: \$844 million

Medicaid costs caused by smoking in New Mexico: \$222.8 million

Residents' state & federal tax burden from smoking-caused government expenditures: \$758 per household

Smoking-caused productivity losses in New Mexico: \$596.8 million

Tobacco Industry Influence in New Mexico

Estimated advertising spending by tobacco industry in New Mexico each year: \$37.1 million



American Heart Association polling to measure registered voter support for tobacco and e-cigarette regulatory reforms in New Mexico. Survey was conducted by Brian Sanderoff, President of Research and Polling Inc. in Albuquerque, between December 20th, 2019 and January 7th, 2020.

Key Results:

Support for raising minimum age to buy tobacco products in New Mexico:

- Statewide: 73% support
- Party affiliation: Democrats (81%), Republicans (67%), and Independents (67%)
- By region: North Central New Mexico (83 %); Albuquerque Metro (78%), Las Cruces/Southwest New Mexico (73 %), Northwest New Mexico (60%), and Eastern New Mexico (57%)

Support for licensing tobacco retailers in New Mexico:

- Statewide: 73% support
- Party affiliation: Democrats (80%), Republicans (66%), and Independents (69%)
- By region: North Central New Mexico (72%); Albuquerque Metro (79%), Las Cruces/Southwest New Mexico (74 %), Northwest New Mexico (68%), and Eastern New Mexico (60%)

Support for local control of tobacco sales:

- Statewide: 63% support
- Party affiliation: Democrats (72%), Republicans (59%), and Independents (53%)
- By region: North Central New Mexico (65%); Albuquerque Metro (68%), Las Cruces/Southwest New Mexico (64%), Northwest New Mexico (57%), and Eastern New Mexico (53%)

Support to ban flavored tobacco products:

- Statewide: 62% support
- Party affiliation: Democrats (68%), Republicans (59%), and Independents (55%)
- By region: North Central New Mexico (78%); Albuquerque Metro (65%), Las Cruces/Southwest New Mexico (57%), Northwest New Mexico (51%), and Eastern New Mexico (50%)

For a complete copy of the polling report please contact Mahesh Sita, Government Relation Director, American Heart Association, at 505-490-5621 or mahesh.sita@heart.org