



City of Las Vegas

1700 N. Grand Avenue | Las Vegas, NM 87701 | T 505.454.1401 | lasvegasnm.gov

Mayor Louie A. Trujillo

LODGERS TAX ADVISORY BOARD MEETING

GOOGLE MEET VIDEO

Tuesday October 13, 2020, 2:00 PM

AGENDA

- I. CALL TO ORDER
- II. ROLL CALL
- III. APPROVAL OF MINUTES
 - a. 8/04/2020
- IV. APPROVAL OF AGENDA
- V. FINANCE REPORT
 - a. Bill Hendrickson
- VI. PUBLIC INPUT
- VII. AGENDA
 - a. Lodgers Tax Best Practice Handbook (*Guidelines for Lodgers Tax Funding*)
 - b. End of Year Fundraising (Wid Slick)
 - c. Las Vegas Arts Council Requesting \$500.00 for advertising
 - d. Las Vegas San Miguel Chamber of Commerce, Requesting \$20,000.00 for advertising
- VIII. DISCUSSION ITEMS
 - a. Project Updates
 - b. Marketing Plan and Design for the City of Las Vegas
 - c. Set up dates for new proposals
 - d. Summer Visitor Guide

David Ulibarri
Councilor Ward 1

Michael L. Montoya
Councilor Ward 2

Elaine Rodriguez
Councilor Ward 3

David G. Romero
Councilor Ward 4



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- IX. NEW AND OTHER BUSINESS
- X. ADJOURNMENT

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Councilor Ward 4