



City of Las Vegas

1700 N. Grand Avenue | Las Vegas, NM 87701 | T 505.454.1401 | lasvegasnm.gov

Mayor Louie A. Trujillo

CITY OF LAS VEGAS
Lodgers Tax Advisory Board Special Meeting
April 4, 2023 at 2:00 pm
City Council Chambers
1700 N. Grand Avenue
Las Vegas NM, 87701

The public is invited to sign up for public input fifteen (15) minutes prior to the meeting at City Hall 1700 N. Grand Avenue.

AGENDA

*Lodgers Tax Meetings are
Available via YouTube*

https://www.youtube.com/channel/UCNGDVGRRAL0qVevel5JYeRw?view_as=subscriber

- I. CALL TO ORDER**
- II. ROLL CALL**
- III. APPROVAL OF AGENDA**
- IV. APPROVAL OF MINUTES**
2/21/23
- V. PUBLIC INPUT (3 MINUTES)** (comments limited to topics on current agenda). Public Input submitted to Sharon Mondragon via email smondragon@lasvegasnm.gov or Christina Baca via email cbaca@lasvegasnm.gov or fax (505) 425-7335
- VI. DISCUSSION ITEMS**
 1. Discussion on the Procurement Process for the City of Las Vegas, and Funding Cap on Lodgers Tax Marketing Request.
 2. Presentation of New Legends Visitor Guide Ad Buy.
 3. Discussion on Las Vegas CCHP Place with a Past & Heritage Week & Holiday Home Tour for \$3,000.00

David Ulibarri
Councilor Ward 1

Michael L. Montoya
Councilor Ward 2

Elaine Rodriguez
Councilor Ward 3

David G. Romero
Councilor Ward 4



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4. Presentation of Bridge Vegas, LLC Mobile Guide App in the amount of \$2,295.00
5. Presentation of No. 11 Trolley Tours LLC in the amount of \$5,000.00
6. Presentation of of Hispano Chamber of Commerce Welcome Home Veterans Event in the amount of \$4,800.00
7. Presentation of Las Vegas 1st IBA Southbound I-25 Billboards in the amount of \$14,821.00
8. Presentation of Las Vegas 1st IBA I-25 Billboards in the amount of \$18,132.48
9. Presentation of Las Vegas 1st IBA I-40 Billboards in the amount of \$15,993.48
10. Presentation of Las Vegas Arts Council Summer Show in the amount of \$13,368.00
11. Presentation of City of Las Vegas Music in the Park Spring Series in the amount of \$21,702.31
12. Presentation of City of Las Vegas Music in the Park Summer Series in the amount of \$21,702.31
13. Presentation of City of Las Vegas Music in the Park Fall Series in the amount of \$21,702.31
14. Presentation of City of Las Vegas 4th of July Fiestas in the amount of \$40,000.00

VII. ADJOURNMENT

ATTENTION PERSONS ATTENDING FOR PUBLIC INPUT: BY ATTENDING THE MEETING, you consent to photography, audio recording, video recording and it's/their use for inclusion on the City of Las Vegas website and to be broadcast on YouTube.

ATTENTION PERSONS WITH DISABILITIES: The meeting room and facilities are accessible to persons with mobility disabilities. If you plan to attend the meeting and will need an auxiliary aid or service, please contact the City Clerk's Office prior to the meeting so that arrangements may be made.

NOTE: A final agenda will be posted 72 hours prior to the meeting. Copies of the Agenda may be obtained from City Hall, Sharon Mondragon or Christina Baca at 1700 N. Grand Avenue, Las Vegas, NM 87701 or the City's website at www.lasvegasnm.gov

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