



City of Las Vegas

1700 N. Grand Avenue | Las Vegas, NM 87701 | T 505.454.1401 | lasvegasnm.gov

Mayor Vincent Howell

LODGERS TAX ADVISORY BOARD

SPECIAL MEETING

CITY COUNCIL CHAMBERS

1700 N. GRAND AVENUE, LAS VEGAS NM 87701

Tuesday March 10, 2020 2:00 PM

AGENDA

- I. CALL TO ORDER
- II. ROLL CALL
- III. APPROVAL OF AGENDA
- IV. APPROVAL OF MINUTES FOR *Tuesday February 18, 2020*
- V. AGENDA
 - 1) APPROVAL/DISAPPROVAL TO ADOPT APPLICATION FORM FOR THE PURPOSES OF FUNDING
 - 2) APPROVAL/DISAPPROVAL TO ESTABLISH A \$2,500.00 MINIMUM AND A \$5,000.00 CAP FOR EVENT MARKETING
 - 3) APPROVAL/DISAPPROVAL TO ESTABLISH A TIMELY APPROVAL SYSTEM FOR ADVERTISING
 - 4) APPROVAL/DISAPPROVAL OF VISITOR GUIDE FOR THE AMOUNT OF \$19,600.00

David Ulibarri
Councilor Ward 1

Michael L. Montoya
Councilor Ward 2

Barbara Perea-Casey
Councilor Ward 3

David G. Romero
Councilor Ward 4



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VI. DISCUSSION ITEMS

- a. DISCUSSION OF EXPANDED DISTRIBUTION OF VISITORS GUIDE
- b. MARKETING SERVICE CONTRACT
- c. DISCUSSION OF THE RFP PROCESS FOR INFRASTRUCTURE
- d. 2019-2020 MARKETING UPDATE
- e. CONFLICT OF INTEREST FORM
- f. ROBERT ARCHULETA PRESENTATION ON WAYFINDING UPDATE
- g. FRIENDS OF THE MUSEUM PRESENTATION FIRE HOUSE & ACEQUIA
- h. VINCE CHAVEZ PRESENTATION
- i. SENATE BILL 106

VII. PUBLIC INPUT THREE (3) MINUTES

VIII. NEW AND OTHER BUSINESS

IX. ADJOURNMENT