



# City of Las Vegas

1700 N. Grand Avenue | Las Vegas, NM 87701 | T 505.454.1401 | [lasvegasnm.gov](http://lasvegasnm.gov)

**Mayor Louie A. Trujillo**

## **LODGERS TAX ADVISORY BOARD MEETING**

### **CITY COUNCIL CHAMBERS**

**1700 N. GRAND AVENUE, LAS VEGAS NM 87701**

Tuesday May 12, 2020 2:00 PM

### **AGENDA**

- I. CALL TO ORDER
- II. ROLL CALL
- III. APPROVAL OF AGENDA
- IV. APPROVAL OF MINUTES FOR March 10, 2020
- V. FINANCE REPORT
- VI. Las Vegas Recovery- Due to the COVID 19 Pandemic and the decline in lodgers tax revenue the Lodgers Tax Board will decide where the focus of availability funding may be applied. .
- VII. AGENDA
  - 1) Presentation: Friends of the City of Las Vegas Museum & Rough Rider Memorial Collection:  
Jack Johnson Kept His Heavyweight Title \$5,500.00
  - 2) Presentation: CCHP- Places with a past Historic Homes and Buildings Tour \$5,000.00
  - 3) Presentation: Las Vegas/San Miguel Film Council – “Wildest of the Wild West Film Festival”  
\$20,500.00
  - 4) Presentation: Las Vegas Arts Council – Peoples Fair \$5,000.00
  - 5) Presentation: Rough Rider Motorcycle Rally Committee - \$5,000.00
  - 6) Hermit’s Peak Watershed Alliance/Gallinas River Park Collaborative \$20,000.00

David Ulibarri  
Councilor Ward 1

Michael L. Montoya  
Councilor Ward 2

Joseph P. Baca  
Councilor Ward 3

David G. Romero  
Councilor Ward 4



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- 7) Presentation: Friends of the City of Las Vegas Museum & Rough Rider Memorial Collection: E. Romero Firehouse and Acequia Museum \$15,000.00
- 8) Presentation: Las Vegas Citizen's Committee for Historic Preservation, "Connect Las Vegas Mobile Guide to Historic Sites \$11,790.00
- 9) Presentation: City of Las Vegas, City tourism website and film tourism website. \$1,721.10
- 10) Presentation: City of Las Vegas, Marketing software \$1,844.84
- 11) Presentation: Albuquerque Journal - Advertising and Marketing of Las Vegas Events
- 12) Presentation: LVFIBA – Highway Billboard Advertising - \$40,000.00-~~\$15,400.00~~
- 13) Presentation: LVFIBA – NM True Advertising - ~~\$70,000.00~~-~~\$63,154.00~~

### VIII. DISCUSSION ITEMS

#### IX. NEW AND OTHER BUSINESS

a. \$0 - 2,500.00 & \$2,500.00 - \$5,000.00

1. With exception of::

4<sup>th</sup> of July Fiestas  
Salute to Troops  
Rough Rider Motorcycle Rally

b. \$26,000.00 Visitor Guide

#### X. ADJOURNMENT