



# City of Las Vegas

1700 N. Grand Avenue | Las Vegas, NM 87701 | T 505.454.1401 | [lasvegasnm.gov](http://lasvegasnm.gov)

**Mayor Louie A. Trujillo**

**CITY OF LAS VEGAS  
Lodgers Tax Advisory Board Special Meeting  
August 15, 2023 at 2:00 pm  
City Council Chambers  
1700 N. Grand Avenue  
Las Vegas NM, 87701**

The public is invited to sign up for public input fifteen (15) minutes prior to the meeting at City Hall 1700 N. Grand Avenue.

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## **AGENDA**

*Lodgers Tax Meetings are  
Available via YouTube*

[https://www.youtube.com/channel/UCNGDVGRRAL0qVevel5JYeRw?view\\_as=subscriber](https://www.youtube.com/channel/UCNGDVGRRAL0qVevel5JYeRw?view_as=subscriber)

- I. CALL TO ORDER**
- II. ROLL CALL**
- III. APPROVAL OF AGENDA**
- IV. APPROVAL OF MINUTES**  
4/4/2023  
4/11/2023
- V. PUBLIC INPUT (3 MINUTES) (comments limited to topics on current agenda). Public Input submitted to Lucas Marquez via email [lmarquez@lasvegasnm.gov](mailto:lmarquez@lasvegasnm.gov) or fax (505) 425-7335**
- VI. BUSINESS ITEMS**
  1. Approval of expenditure of Lodgers Tax funds for promoting/advertising the City of Las Vegas at the Albuquerque International Balloon Fiesta held October 7-15, 2023

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David Ulibarri  
Councilor Ward 1

Michael L. Montoya  
Councilor Ward 2

Elaine Rodriguez  
Councilor Ward 3

David G. Romero  
Councilor Ward 4



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## VII. DISCUSSION ITEMS

1. Discussion of second deadline date on October 31, 2023 for Lodger's Tax marketing funding.
2. Discussion of Sunny 505 rebranding City of Las Vegas marketing.

## VIII. ADJOURNMENT

**ATTENTION PERSONS ATTENDING FOR PUBLIC INPUT:** BY ATTENDING THE MEETING, you consent to photography, audio recording, video recording and it's/their use for inclusion on the City of Las Vegas website and to be broadcast on YouTube.

**ATTENTION PERSONS WITH DISABILITIES:** The meeting room and facilities are accessible to persons with mobility disabilities. If you plan to attend the meeting and will need an auxiliary aid or service, please contact the City Clerk's Office prior to the meeting so that arrangements may be made.

**NOTE:** A final agenda will be posted 72 hours prior to the meeting. Copies of the Agenda may be obtained from City Hall, Sharon Mondragon or Christina Baca at 1700 N. Grand Avenue, Las Vegas, NM 87701 or the City's website at [www.lasvegasnm.gov](http://www.lasvegasnm.gov)