

1 **LODGERS TAX BOARD MEETING**
2 **Minutes for Tuesday, March 10, 2025**
3 **City Council Chambers, 1700 N. Grand Ave., Las Vegas, NM 87701**
4

5 **CALL TO ORDER**

6 The meeting was called to order at 1:13 PM
7

8 **ROLL CALL**

9 Krutik Bhakta - Absent - Excused
10 Georgina Ortega-Angel - Absent
11 Helen Strader - Present
12 Matt Martinez - Present
13 Elmer Martinez - Present
14

15 A quorum was established.

16 **Others in Attendance:**

17 Lucas Marquez – Community Development Director; Scott Zunker – Community
18 Development; Charles Ortiz, Community Development; Charles Griego, Community
19 Development; Thomas Fernandez, Community Development; M.J. Dodson - WeBe Racing;
20 Susie Tsyitee, Las Vegas First; Leota Harriman, Las Vegas First; Frank Beurskens, Little
21 Las Vegas Media Marketing; Francisco Sanchez, San Miguel - Mora County Fair
22 Association; Briana Montano-Baca, San Miguel - Mora county Fair Association; Dr. Jenn
23 Aldred, NMHU 67th Annual Science Fair; Mariano Ulibarri, NMHU 67th Annual Science Fair;
24 Elías Trujillo, Las Vegas San Miguel Chamber of Commerce; Angie Lyster, Las Vegas San
25 Miguel Chamber of Commerce

26 **PLEDGE OF ALLEGIANCE**

27 Chair, Elmer Martinez, led the meeting in the Pledge of Allegiance.

28 **APPROVAL OF AGENDA**

29 Matt Martinez made a motion to approve the agenda.
30 Helen Strader seconded the motion.
31 A voice vote was taken with all voting yes.
32 Motion passed
33

34 **PUBLIC INPUT**

35 No one signed up for the public comment
36

37 **APPROVAL OF MINUTES**

38 Helen Strader moved to approve the January 14, 2025 minutes.
39 Matt Martinez seconded the motion.
40 A voice vote was taken with all voting in favor.
41 Motion passed.
42
43
44

45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60
61
62
63
64
65
66
67
68
69
70
71
72
73
74
75
76
77
78
79
80
81
82
83
84
85
86
87
88
89
90
91
92
93
94

REPORTS FROM APPLICANTS FUNDED

NONE

BUSINESS ITEMS

1. Discussion, Review, and Recommendations regarding Lodgers' Tax application request for funding.

A. **WeBe Racing / SW Off Road Racing.** M.J. Dodson presented the application for funding request.

Helen Strader moved to recommend approval/funding of the application request with the addition of addressing radio advertising and increasing the funding budget up to \$5,600.

Matt Martinez seconded the motion.
A voice vote was taken with all voting yes.
The recommendation passed.

B. **San Miguel - Mora County Fair.** Francisco Sanchez and Briana Montano-Baca presented the application for the funding request.

Helen Strader moved to recommend approval/funding of the application request in an amount up to \$20,765. Elmer Martinez seconded the motion.

A voice vote was taken with Elmer Martinez and Helen Strader voting in favor. Matt Martinez abstained from the vote.
The recommendation passed.

C. **67th Annual NE Regional Science & Engineering Fair.** Dr. Jenn Aldred and Mariano Ulibarri presented the application for the funding request.

Matt Martinez moved to recommend approval/funding of the application request in an amount up to \$ 9,585. Helen Strader seconded the motion.

A voice vote was taken with all voting in favor.
The motion passed.

D. **Gallinas River Music Series.** Frank Beurskens presented the application for the funding request. Matt Martinez moved to table the application until the next Board meeting and recommended more information be provided. Helen Strader seconded the motion.

A voice vote was taken with all voting in favor.
Application was tabled and will be on the next meeting agenda.

E. **Friday Al Fresco.** Charles Griego presented the application for the funding request. Helen Strader moved to recommend approval/funding of the application request in an amount up to \$36,073.80. Elmer Martinez seconded the motion.

A voice vote was taken with Helen Strader and Elmer Martinez voting in favor. Matt Martinez abstained from the vote.
The recommendation passed.

- 95
96
97
98
99
100
101
102
103
104
105
106
107
108
109
110
111
112
113
114
115
116
117
118
119
120
121
122
123
124
125
126
127
128
129
130
131
132
133
134
135
136
137
138
139
140
141
142
143
144
145
- F. **Final Al Fresco.** Charles Griego presented the application for the funding request. Helen Strader moved to recommend approval/funding of the application request in an amount up to \$21,372.39. Elmer Martinez seconded the motion. A voice vote was taken with Helen Strader and Elmer Martinez voting in favor. Matt Martinez abstained from the vote. The recommendation passed.
 - G. **Mother's Day.** Charles Griego presented the application for the funding request. Helen Strader moved to recommend approval/funding of the application request in an amount up to \$25,537.96. Elmer Martinez seconded the motion. A voice vote was taken with Helen Strader and Elmer Martinez voting in favor. Matt Martinez abstained from the vote. The recommendation passed.
 - H. **Salute to Troops.** Charles Griego presented the application for the funding request. Helen Strader moved to recommend approval/funding of the application request in an amount up to \$22,372.39. Elmer Martinez seconded the motion. A voice vote was taken with Helen Strader and Elmer Martinez voting in favor. Matt Martinez abstained from the vote. The recommendation passed.
 - I. **Father's Day.** Charles Griego presented the application for the funding request. Helen Strader moved to recommend approval/funding of the application request in an amount up to \$22,914.06. Elmer Martinez seconded the motion. A voice vote was taken with Helen Strader and Elmer Martinez voting in favor. Matt Martinez abstained from the vote. The recommendation passed.
 - J. **4th of July Fiestas.** Charles Griego presented the application for the funding request. Helen Strader moved to recommend approval/funding of the application request in an amount up to \$132,284.80. Elmer Martinez seconded the motion. A voice vote was taken with Helen Strader and Elmer Martinez voting in favor. Matt Martinez abstained from the vote. The recommendation passed.
 - K. **Las Vegas First 5-2-2025.** Susan Tsyitee presented the application for the funding request. Matt Martinez moved to table this item and the next three agenda items until the next meeting requesting an addendum to the applications with additional information. Helen Strader seconded the motion. A voice vote was taken with all voting in favor. The applications in items K, L, M, & N were tabled until the next meeting.
 - L. **Las Vegas First 6-6-2025.** Tabled in above action item K.
 - M. **Las Vegas First 7-4-2025.** Tabled in above action item K.
 - N. **Las Vegas First 8-1-2025.** Tabled in above action item K.
 - O. **Las Vegas - San Miguel Chamber of Commerce Customer Service & Guided Tour Workshop.** Elías Trujillo and Angie Lyster presented the application for the funding request. Matt Martinez moved to table this item requesting an addendum to

146
147
148
149
150
151
152
153
154
155
156
157
158
159
160
161
162
163
164
165
166
167
168
169
170
171
172
173
174
175
176

the applications with additional specific information. Helen Strader seconded the motion.
A voice vote was taken with all voting in favor.
The application was tabled.

- P. **Las Vegas - San Miguel Chamber of Commerce - Visitors' Center.** Elfas Trujillo and Angie Lyster presented the application. Matt Martinez moved to recommend approval/funding of the application request in an amount up to \$50,000. Helen Strader seconded the motion.
A voice vote was taken with all voting in favor.
The recommendation passed.
Note: The City Finance director stated that there would be certain factors and compliance that would need to be met before the City could approve the funding.

OTHER BUSINESS

The next meeting will be the regular quarterly meeting scheduled for Tuesday, April 8, 2025 at 2:00 PM in the Council Chambers at City Hall.

ADJOURNMENT

Helen Strader made the motion to adjourn.
Matt Martinez seconded the motion.
A voice vote was taken with all voting in favor.

The motion passed and the meeting was adjourned at 4:46 PM.

Approved this the _____ of _____, 2025

Chairman:

